News Release

Pro Audio Group
EV • Telex • Midas • Klark Teknik
Dynacord • RTS • University Sound

EV® A HIT AT MAJOR ITALIAN MUSIC FESTIVAL

Idyllic calm before the concert — the 2004Summer Festival stage at the Piazza Napoleone in Lucca

The celebrated Summer Festival in Lucca, Italy this year featured an international line-up of stars from a variety of musical genres. An **EV® X-Line™** guaranteed perfect acoustics.

Lucca, Italy (July 2004): From July 2nd - 26th 2004, the Tuscan city of Lucca, near Pisa, once again became the center of the Italian music scene, as some 70,000 visitors flocked to the four week Summer Festival - now in its seventh year - to hear famous names from the worlds of pop, rock and jazz, including major attractions like James Taylor, Bonnie Raitt, Alicia Keys, Peter Gabriel, Burt Bacharach, Pink, Giorgia and the Black Eyed Peas.

The picturesque town has what must be one of the most beautiful locations for live concerts in the world: the Piazza Napoleone. The only problem in these idyllic surroundings are of an acoustic nature, with the ever-present danger of feedback from the magnificent old buildings lining the square. Indeed there are many occasions in recent memory when the sonic image during outdoor concerts has degenerated into a confused wash of sound.

Telex Communications, Inc.
12000 Portland Avenue, Burnsville, MN 55337 • Phone: 952.884.4051 • Fax: 952.346.4985

However, in 2004 the sound engineers from Milano Music Service (MMS) demonstrated that even an acoustic environment as treacherous as the Piazza Napoleone could be mastered with the right equipment. Supported by EVI Audio's Italian partners Texim S.R.L., the MMS team (under Riccio Colucci and Gigi Belloni) solved the problem with a set-up that included the following Electro-Voice tools:

(12) Electro-Voice® XVLS™
(4) Electro-Voice® XVLT™
(24) Electro-Voice® X-SUB™ (flown)
(36) Electro-Voice® P3000™ amplifiers

For full details on all Electro-Voice products, please visit
www.electrovoice.com

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

James Edlund
Public Relations Manager
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3901
Fax: 952-736-4582
james.edlund@us.telex.com

Guy Low
Public Relations Producer
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3935
Fax: 952-736-4582
guy.low@us.telex.com

###