News Release

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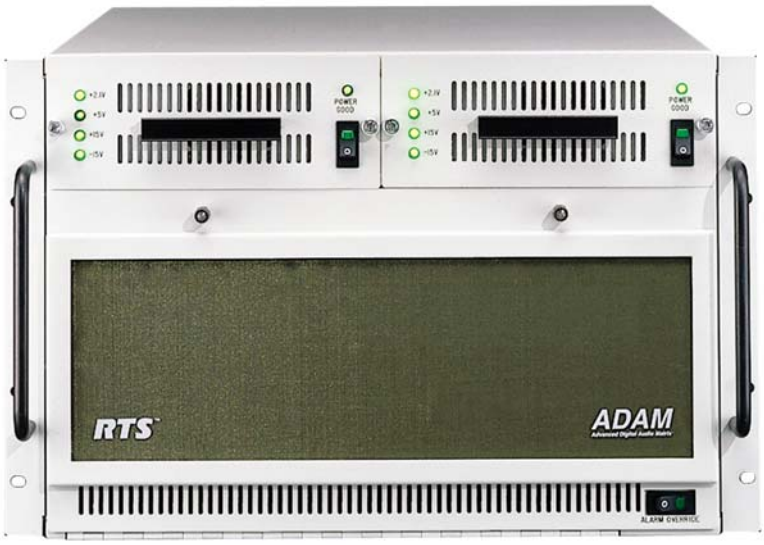
RUSSIAN BROADCASTING GIANT OPTS FOR RTS™ ADAM MATRICES

With trust based on experience with other RTS products, the All-Russian State Television and Radio Company (VGTRK) has just invested in a two-frame Advanced Digital Audio Matrix from RTS, marking a quantum leap in their communications efficiency.



Moscow, Russia (September 2004): Since the 27th July, 1998, when the Russian government decided to create a state electronic mass media holding that would include both broadcasting organizations and enterprises distributing state television and radio programmes (Government Resolution # 800 *"On the formation of a unified production-technological complex of state electronic mass media"*), the All-Russian State Television and Radio Company (VGTRK) has controlled the television channels "Rossija" (RTR), and "Kultura", "Radio Rossii", 92 regional television and radio companies and 99 TV and radio studios — making the Moscow-based media giant one of the largest broadcasting organizations in the world.

To satisfy the complex communications and intercom requirements of an organization with live and post production studios scattered the length and breadth of the world's largest country, VGTRK invested recently in a state-of-the-art communications system from **RTS™** – an Advanced Digital Audio Matrix (**ADAM**™). The new acquisition is in fact a glass-fiber-linked two-frame matrix to which 25 keypanels are presently hooked up – a small step, perhaps, but a giant leap in the making - because ADAM is nothing if not expandable - as well as representing a massive advance in communications comfort in terms of sound quality, reliability and ease-of-use.

Many of the world's major broadcasters (including NBC) have already put their faith in ADAM. From medium-sized installations to events on the scale of the Olympic Games, ADAM has become synonymous with quality sound (CD

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quality!) and flexibility: only seven rack units in height, ADAM supports combinations of up to 136 keypanels or 4-wire connections, phone and satellite connections (via telephone interface) and both multi-channel party-line and radio systems.

For full details on all Telex/RTS products, please visit www.telex.com

Telex® & RTS™ are professional audio brands of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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