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# ITALY'S LARGEST PAY TV BROADCASTER OPTS FOR INTERCOM FROM TELEX®/RTS™

**Sky Italia**, Italy's largest pay TV broadcaster, now has an IP - (**RVON**™)-based intercom network at its disposal. Telex/RTS's modular technology kept the cost of the investment in check.



**Milan, Italy (September 2004):** Italy's largest pay TV broadcaster, Sky Italia, has bases in Rome, Rome-Cordonata and Milan that are now connected via IP (RVON) and trunkmaster over the existing **Sky** network, the advantage being that all three broadcasting centers can now communicate with one another directly without additional cabling or the need to rent lines or satellite connections from public or private suppliers.

Although this represents a quantum leap in the communications capability of the new company, owned by the media magnate Rupert Murdoch, the technical and financial cost of the investment was kept in check by the comprehensive compatibility of Telex equipment, which allowed the existing RTS panels and matrices to be retained along with the existing cabling, saving a considerable amount of time and money.

To establish the communications network, Sky Italia technicians only needed to invest in a limited number of extensions and new equipment. When the **ADAM CS™** matrix already installed in Rome was replaced by a larger and more powerful 2-frame **ADAM™** and equipped with additional keypanels, it proved possible to integrate not only the existing speaker stations but also

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their cabling into the new structure. Being located in different buildings, the two frames of the new matrix are linked via glass fiber cables.

Initially, as an interim solution in its branch in Rome-Cordonata, an ADAM matrix with an RVON 8 card was installed. In the course of the year, however the ADAM was replaced by a ZEUS II with an RVON I/O unit. KP632-24 keypanels (with six-character displays for each key) completed the intercom system.

In its Milan center, the company, which provides around 100 channels, invested in a new Telex/RTS 2-frame ADAM matrix. Each frame is equipped with a **DBX** (Dual Buss Expander), **RVON-8™** and digital **AES-3™** I/O card. This system allows Sky Italia employees to connect digital audio sources to the matrix from the AES crosspoint signal distributor. Over 100 **KP632-24™** keypanels, many of which are equipped with **RVON-1™** modules, guarantee flawless communications coverage (via the PC network infrastructure). No recabling was necessary.

Maurizio Ciampi, Sales Engineer of EVI Audio's partner CVE, commented: "Thanks to the smooth communication between Telex, Sky Italia and CVE, the project, which was actually quite elaborate, was carried out swiftly and easily, with only six weeks separating the date of the order from the installation and commissioning of the new system and the commencement of customer training. What clinched Sky Italia's decision in Telex/RTS's favor was the power and flexibility of the system, the outstanding price to performance ratio and the high quality, customer-friendly service."

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For full details on the above products, please visit www.telex.com

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