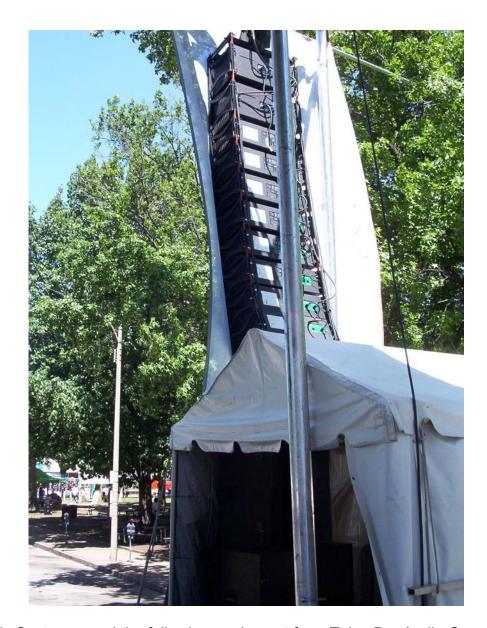
ELECTRO-VOICE® X^{LC} ROCKS "RIB AMERICA"



St. Louis, MO (June 2004): Thousands of people hungry for a helping of rock n' roll and ribs convened at the Soldier's Memorial in downtown St. Louis this past Memorial Day weekend. The occasion? The Fifth Annual St. Louis Rib America Festival, held over five days from May 27th through May 31st. St. Louis-based Logic Sound & Lighting, Inc. were responsible for making the shows sound as tasty as the food, and brought in a PA loaded with equipment from EV®, Midas® and Klark Teknik® to do the job. Logic's Jim Cutshall, Systems Tech for the event, reported:

"Logic Systems is responsible for the sound at four of the six Rib America events – all that don't have a house system of some sort. This was the fifth year at this location here in St. Louis, and our fifth year running sound for the event. Rib America is as popular as ever, easily drawing crowds of about three to five thousand people in the evenings, when the music started up. This year we're touring the show with the EV X^{LC} compact line-array, having tried a different rig every year up until now. And this year sounded better than ever. After hearing it at the St. Louis dates, this is definitely the rig that will tour the other three shows."



Logic Systems used the following equipment from Telex Pro Audio Group:

(16) X^{lc} 127+ full-range boxes

(4) X^{lc} 118 subs (Eight of Logic's own proprietary double-18 subs were also

used)

FOH console: Midas Heritage 1000 Monitors console: Midas XL250 FOH EQ: Klark Teknik DN360

FOH processing: Klark Teknik DN9848

(16) EV P3000 amplifiers.

Performers at the St. Louis Rib America included Morris Day and the Time, Spin Doctors, Dickey Betts Band, Collective Soul, and Blue Oyster Cult.

News Release

EV • Telex • Midas • Klark Teknik Dynacord • RTS • University Sound

Cutshall continued: "Everybody was very impressed with the sound of this system, from the audience members to all the bands and their engineers. The Production Manager, and others from Clear Channel, who promote the Rib America tour, was also very happy. Out of the four PA's we've used over the preceding years, this is the best sounding and the easiest to use - especially in terms of rigging. Normally we fly off a truss roof – this year they changed it to a stage line with single points. Being able to fly these two arrays in 15- minutes a side from these points made things really simple. Plus the 120-degree sound coverage and intelligibility is excellent. The X^{LC} has it all, in one easy to use package. There's no guesswork with this rig – you punch the numbers into the Line Array Prediction Software (LAPS), send it up in the air, and are ready to go."



Jim Cutshall continued: "Logic Systems is already familiar with the X^{LC}, having been involved with elements of its design and development since the very beginning, culminating in our X^{LC} installation at the Pageant Theatre in St. Louis - a rig that has really proven itself in a large indoor club application. Although I've flown the 127+ touring rig before, (EV Director of Special Projects) Monte Wise came down to give (monitor engineer) Chris Schwartz and the stage hands a demonstration on how to fly Logic's new X^{LC} boxes, and gave us some general suggestions – processing parameters, etc, - on how to get the most out of them, this being its first time out on the road with us. Randy Noldge, FOH at the Pageant, actually came down to mix a local band, just to check out how the X^{LC} sounded out of doors. He wasn't

News Release

EV • Telex • Midas • Klark Teknik Dynacord • RTS • University Sound

disappointed. We were all a little skeptical at first – eight compact boxes outside for a crowd this big, etc, but the fact is that there are more drivers in this rig than in any of the larger arrays we've used for these shows in the past. The 127+ is simply a lot of loudspeaker in a low profile package."

EV Director of Special Projects, Monte Wise, remarked: "Rib America is the kind of event where the XIc is such a logical solution. The systems are compact, lightweight, simple to rig, and sound most excellent. For this festival, there was enough trim height to incorporate 2 XIc 118 subwoofers at the top of the array for that "extra thump" around 100 Hz on the long-throw portion of the hang. I know there were a lot of smiles from the crew and the engineers. We are looking forward to working with Jim, Chip, and the entire Logic Systems crew on the other Rib America Shows."

For full details on all Electro-Voice products, please visit www.electrovoice.com

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

James Edlund
Public Relations Manager
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3901

Fax: 952-736-4582

James.Edlund@telex.com

Guy Low Public Relations Coordinator Telex Communications, Inc. 12000 Portland Ave. South Burnsville, MN 55337

Phone: 952-736-3935 Fax: 952-736-4582 Guy.Low@telex.com

###