EV • Telex • Midas • Klark Teknik Dynacord • RTS • University Sound

ELECTRO-VOICE® MICROPHONE ENDORSERS THE ROOTS RECORD LIVE DVD IN NYC



The Roots at Webster Hall, NYC, June 10th, 2004

New York City (June 10, 2004): Grammy Awardwinning hip-hop artists and EV® microphone endorsers The Roots recently performed at historic Webster Hall in New York City's East Village. "The Roots Present" event featured performances by other hip-hop innovators such as Jean Grae and Mobb Deep. The show was captured on HD video in preparation for a DVD scheduled for release later this year, and will be broadcast on MTV2 in support of the Roots upcoming CD release "The Tipping Point" (July 13th).

The program, produced by Nashville-based Sunrise Entertainment, Inc., will be presented on In Demand Pay Per View later this year. The Roots rocked the house in front of an intimate crowd of a couple hundred fans and friends, taking a break from arena dates in Europe with the Red Hot Chili Peppers. The band then heads back out to Europe, before returning to the U.S. for more dates in support of their new CD and DVD releases.

(more)

EV • Telex • Midas • Klark Teknik Dynacord • RTS • University Sound



Guest artist Martin Luther sings soulfully into the RE510

Pro Audio Group

News Release

EV • Telex • Midas • Klark Teknik Dynacord • RTS • University Sound

Webster Hall certainly wasn't short on sonic horsepower that day. The system, supplied and designed by Sound Associates, Inc., (www.soundassociates.com) – with support from Logic Systems, featured the following equipment from Telex Communications:

FOH Console: 48-channel Midas Heritage 3000 Monitors Console: 48-channel Midas Heritage 3000

EV® Loudspeakers (in surround): Front Left Array: (7) X^{LC} 127+ full range boxes, topped with (2) X^{LC} 118 Subs

Front Center Array: (8) XLC 127+

Front Right Array: (7) X^{LC} 127+, topped with (2) X^{LC} 118 Subs Side Left Array: (4) X^{LC} 127+

Side Right Array: (4) X^{LC} 127+ Rear Center Array: (4) X^{LC} 127+

Subs (stacked): Front Left: (6) X-Subs Front Right: (6) X-Subs Rear Left: (3) X^{LC} 118 Subs Rear Right: (3) X^{LC} 118 Subs Stage Monitors: (9) Xw 12

EQ: (2) Klark Teknik DN360

Processing: (4) Klark Teknik DN9848 Direct Boxes: Klark Teknik DN100

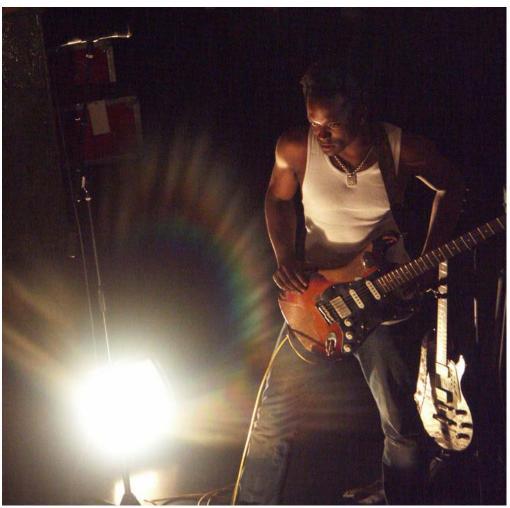
EV® Microphones Used: Lead Vocals: (2) EV RE510 Backing Vocals (3) EV N/D967

Guitars: N/D468

Drums: (2) N/D868 (on kick and floor tom), RE200 (Hi Hat), N/D478 (snare),

N/D 468 (toms) Congas: RE200

The sound system was configured to provide total surround-sound sensory immersion, a live representation of the innovative mixes on The Root's recordings. Post-production, the performances will be mixed in 5.1 surround by the band's recording engineer Jon Smeltz, who was audio producer for the event. Robert Swope, President of Sunrise Entertainment, commented: "As producer and director of the high-definition program, I can say that the audio far surpassed our wildest imagination – it was amazing!"



The Roots were joined by stellar quitarist Kirk Douglas

Judging by the fan feedback on the group's website (www.okayplayer.com), the EV X^{LC} also blew the crowd away! The Roots are known for their highenergy live shows, yet have been frustrated by inadequate PA equipment. Artless Poole, the Roots FOH Engineer, commented: "The band uses guitar, bass, keys and drums, but with a Hip Hop flavor. Mixing The Roots requires more than dialing-in a traditional rock mix. We want the heavy low end, but need the textures and effects in the midrange to remain clear to properly articulate the group's sound in a live situation." Enter the X^{LC}. Dominic Sack of Sound Associates concurred: "In terms of clear, powerful low-end, this rig is unbeatable. The Roots wanted low-end to spare, so we brought in the X-Subs too, and experimented with configurations in the room to achieve the surround effect. This was the greatest kickdrum sound I've ever heard! EV subs never fail to deliver – they really were an ideal solution for this genre in this particular application, where powerful low end is essential to the musical style, yet mid range needs to remain intelligible. We had the X^{LC} boxes aimed and delayed precisely in each array to combine control with power -

EV • Telex • Midas • Klark Teknik Dynacord • RTS • University Sound

obviously the vocals needed to cut through such a loud, low-heavy mix, especially in such a deep space with a relatively small floor area. Working with a multi-line manufacturer like Telex Communications allows us to provide this kind of genre-specific sound solution, a system that realizes the concepts heard on a band's recordings in a live situation. We put that specific system together for this event using a combination of X^{LC} and X-Line boxes."



FOH Engineer Artless Poole loves working with the Midas Heritage 3000



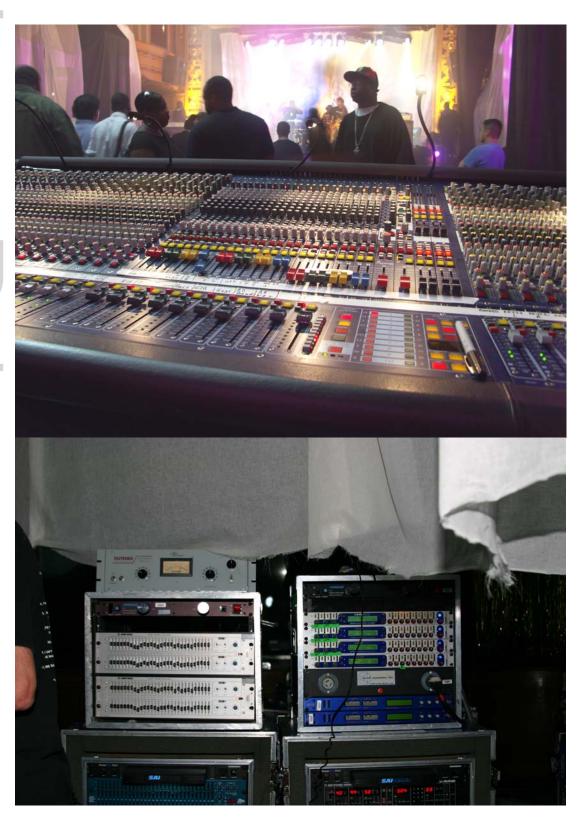
The Roots' Black Thought & Questlove

EV • Telex • Midas • Klark Teknik Dynacord • RTS • University Sound



XLC in Action



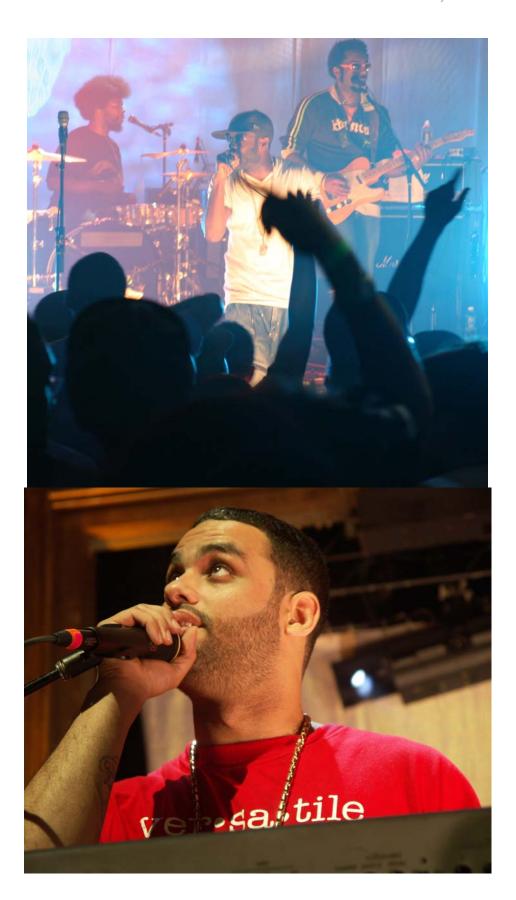


Pro Audio Group EV • Telex • Midas • Klark Teknik Dynacord • RTS • University Sound





EV • Telex • Midas • Klark Teknik Dynacord • RTS • University Sound



EV • Telex • Midas • Klark Teknik Dynacord • RTS • University Sound





For full details on all Telex Pro Audio Group products and brands, please visit www.telex.com

Electro-Voice®, Midas® and Klark Teknik® are professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

James Edlund
Public Relations Manager
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3901

Fax: 952-736-4582 james.edlund@us.telex.com

Guy Low Public Relations Coordinator Telex Communications, Inc. 12000 Portland Ave. South Burnsville, MN 55337 Phone: 952-736-3935

Fax: 952-736-4582 guy.low@us.telex.com

###