THOMAS HANSEN PROMOTED TO VP OF SALES FOR THE AMERICAS, **TELEX PRO AUDIO GROUP**



Burnsville, MN (April 29th 2004): Telex Communications, Inc is pleased to announce that, effective immediately, Thomas Hansen has been appointed Telex Pro Audio Group Vice President of Sales for the Americas (USA, Canada and Latin America). Hansen was formerly VP of Sales, USA. The widened scope of Hansen's responsibilities reflects Telex Pro Audio Group's commitment to providing their customers with a seamless network of sales and operational personnel, the "Customer Value Task Force" envisioned by Telex Communications, Inc. CEO Raymond Malpocher.

Tom Hansen commented on his new assignment: "This change is set to significantly improve both company communications and the implementation of future sales and operational goals for the Americas. Strategically it not only reflects our current, dynamic growth figures, but also our customer-driven confidence in a bright future for our company and its products on a global scale. Telex Pro Audio Group represents brands with international reputations for quality, innovation, reliability and performance: our customer service continues to build a similar international reputation. We strive to provide personalized attention to detail for each and every one of our customers, before, during and after a sale takes place. In this new position, I'll be able to further ensure that everybody that reports to me in the Americas – not just the USA - is on the same page, performing to that end."

News Release

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Hansen added: "I now have nine new jobs to fill – new positions made necessary by growth resultant from our dedication to market-focused pro audio solutions. These are jobs in Product Management, Sales, MarCom – across the board. We listen to what people tell us they need, and that's what we try to give them, with as little friction as possible. Everybody we employ or hire knows the product lines and the vertical markets thoroughly – they're educated about our new technologies and potential applications. That's an added value, a great resource for our customers. Similarly, we've released more new products during 2004 than ever before, and now aim to provide 100-percent on-time delivery and revolutionize the entire manufacturing procedures of all our brands. Real changes are happening at Telex, and the future is looking good for both our customers and the people that serve them."

For full details on all Telex Communications products, please visit www.telex.com

Telex® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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