News Release

Pro Audio Group
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ELECTRO-VOICE® FRI+™ LOUDSPEAKERS AT NEW TWIN FALLS, IDAHO, CHURCH

A classy cluster of FRi+ 122 & 181 boxes at the UP Church in Wendell, ID

Twin Falls, ID (May, 2004): Pro Audio installation contractors Music Center Inc. of Twin Falls Idaho, recently installed an EV & Midas sound system at the brand new United Presbyterian Church in Wendell, Idaho. Music Center's Craig Wilcox described the installation and the FRi+ advantage:

"This whole installation represents a great combination of value, quality and control. We used (3) EV FRi+ 122/64 loudspeakers separated by (2) FRi+ 181S subs to add low-end frequency response and help reduce comb filtering, (3) Q66 power amplifiers, (1) Dx38 controller, and (1) Midas Venice 320 mixing console. We had ATM Fly-Ware® build the rigging – a half wagon wheel frame for the FRi+ boxes. Thanks to the versatility and power of the Dx38, the system is tri-amped: we have the two outside horns together as well as the two outside twelves. The center box is bi-amped on its own, split with one of the amps for the purpose of delay to help further minimize comb filtering, and the subs are run mono. We also installed a number of Electro-Voice EVID C8.2 ceiling speakers as a distributed system throughout the foyer area and kitchen. The system sounds great, because every component is the best available in that price bracket. Every element was

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installed to extract its maximum utility - and therefore value for money. In this sense, nothing was compromised according to budget: the Venice console will make the microphones the Church already owns sound amazing, and the FRi+ boxes are designed to be put to work precisely how you want them to, in terms of coverage and placement."

Wilcox continued: "I did the initial room design in EASE™, right after returning from Telex/EV headquarters in Burnsville, where I took a class with EASE instructor Bob Coffeen last Summer. The class was a great way to top up my EASE skills and also meet with the technical support guys I speak to on a regular basis. It all strengthens the communication and attention to detail that makes EV products and people different from other audio companies. We want to provide the best equipment possible for our customers, without unnecessary expenditure. In this case, since the building is still undergoing construction, we anticipate quite a bit of re-tweaking once the interiors are completed. It also helps to work with a flexible speaker like the FRi+, with rotateable horns and multiple suspension points. The EASE model let us know what we should specify according to the building plans; we can then make precise adjustments according to how it actually ends up sounding, especially if different materials were used in construction. Bearing in mind how expensive sound absorption material can be, it's often prudent for the contractor to wait until things are finished up before ordering the

various type and color of treatment. In this case the Church decided to hold off until they discover how much they actually need to use. The main thing is that we'll be able to tell them precisely what treatment they need when the time comes, which will in turn save them time and money. So far things are sounding great, and we'll be here to make sure it stays that way after the building work stops."

(more)

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