News Release

Pro Audio Group
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MIDAS® VERONA™ A HIT IN HOLLAND

L-R: Robert van Aalst (Rental Director of AVEQ), Peter Haaima (Midas Consoles Holland) and Pim Verhaar (Managing Director of AVEQ) oversee the delivery of the Midas Verona

Straubing, Germany (May 2004): In the space of a few days, Axel Nagtegaal, Managing Director of the newly founded Midas Consoles Holland, has chalked up two major successes: both AVEQ Show & Theatre Faciliteiten C.V. of The Hague and the Almelo-based VALK Sound & Light Productions have opted for the purchase of a Midas Verona V-480 Touring Package. Reports Nagtegaal: "Both customers were amazed by the technical possibilities and enormous quality of the new Midas console. We're going to be hearing a great deal more of the Verona in Holland."

Indeed, the Verona is making itself heard throughout the world of Pro Audio. The new Midas console carries the concept of the Venice™, the best-selling Midas mixer of all time, to a higher level. With eight busses, more input channels and more features, the eye-catching Verona builds on the tradition of quality for which Midas is renowned and wears the great name with style. Despite its compact dimensions, the Verona effortlessly satisfies the most stringent professional demands. No wonder: the same team that gave us the Midas Heritage 3000, the new industry standard in sound reinforcement technology, was responsible for the design of the Verona.

Telex Communications, Inc.
12000 Portland Avenue, Burnsville, MN 55337 • Phone: 952.884.4051 • Fax: 952.346.4985

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Midas Consoles Holland is an independent division of Electric Audio B.V. It boasts a lavishly equipped showroom ('The Midas Cave') stocked with the latest Midas consoles and Klark Teknik tools, designed to give existing users, potential customers, freelance sound engineers and all those interested in sound equipment an attractive information and practice center. For information, visit www.midasconsoles.nl

Agreement was quickly reached: Peter Haaima of Midas Consoles Holland and Jan Willem Valk of VALK Sound & Lighting Productions

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For full details on all Midas products, please visit www.midasconsoles.com

Midas® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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