## ELECTRO-VOICE® FRX™ & QRX™ LOUDSPEAKERS: A SOUND SOLUTION FOR THE HOUSE OF WORSHIP



EV® FRX™ & QRx™ loudspeakers in place during construction at Harvest Assembly Church

Lakeland, FL (April 2004): Across the United States there are thousands of Churches that host congregations of less than a thousand people. Many such Houses of Worship are upgrading their audio systems to provide sound quality that both enriches the worship experience and meets the heightened expectations of contemporary congregations, many of whom might have higher-performance systems at home that they encounter at Church! This does not have to be an expensive undertaking, if the right contractors and the right equipment are employed. Magdon Music (of Olyphant, PA) specializes in small to medium scale sound production and installation projects, and works frequently in this section of the HOW marketplace. Jason Oakey, Magdon's Director of Pro Audio, described how working with Electro-Voice ensures satisfaction before, during and after such an installation takes place, whatever the budget level and application requirements:

"We recently completed an installation at Harvest Assembly Church in Lakeland, Florida. This is a new 500-capacity sanctuary built right front of the old church, which has now become offices and a youth center. Churches like this are expanding in small towns across the country, and audio/visual system

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upgrades are an essential element of this process, especially in terms of attracting new congregation members and improving the quality of worship for their current members. This has been a great source of work for us, one sustained largely by word-of-mouth recommendations. Putting pro audio quality gear into a small church is more affordable than many people think, and the dividends paid in vocal intelligibility and system versatility make it worth every penny."



"We use EV QRx speakers a lot with the production side of our company, and love the way they perform. The QRx is a reliable workhorse, and always sounds great. For Harvest Assembly we used QRx 112s at left and right (see photo above), with an FRX 940 in the center. Two QRx 118 subs we installed under the stage. Mike Marr (of EV reps RJ Marketing South) was instrumental in me selecting the FRX, which I'd never heard before. After considering the specs, I agreed that the FRX would work well in this shallow, rectangular space. It's great working with a rep who knows how to address specific problems with specific solutions – and that's what the FRX was designed to be. The QRx boxes give great vocal intelligibility and the FRX fills in the low and low-mids with equal responsiveness, and has a really tight downward (40-degree) and wide horizontal projection (90-degree) for controlled medium-

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throw coverage and intelligibility below 2000Hz, the point at which other boxes can begin to struggle in reverberant spaces. The rotateable horn in the FRX adds high-range detailing to this wide beamwidth facility for optimum front row coverage across all bandwidths. It's also extremely efficient compared to other boxes you encounter in these applications – it's rated at105dB – so you have the ideal combination of directivity, control and power. Using a made to measure LCR system like this will do more than callow a clean vocal sound; it will reinforce the sound of the band, improve music playback, and also open up possibilities for video-based productions and movie nights. Harvest Assembly has actually been visited by representatives of several churches in the area that are in the same stage of growth. All were really impressed by this system. They won't run into any issues regarding power, coverage or intelligibility, and they won't need to replace these speakers for a long time!



The Magdon crew with the mighty FRX 940

(more)

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