News Release

Pro Audio Group
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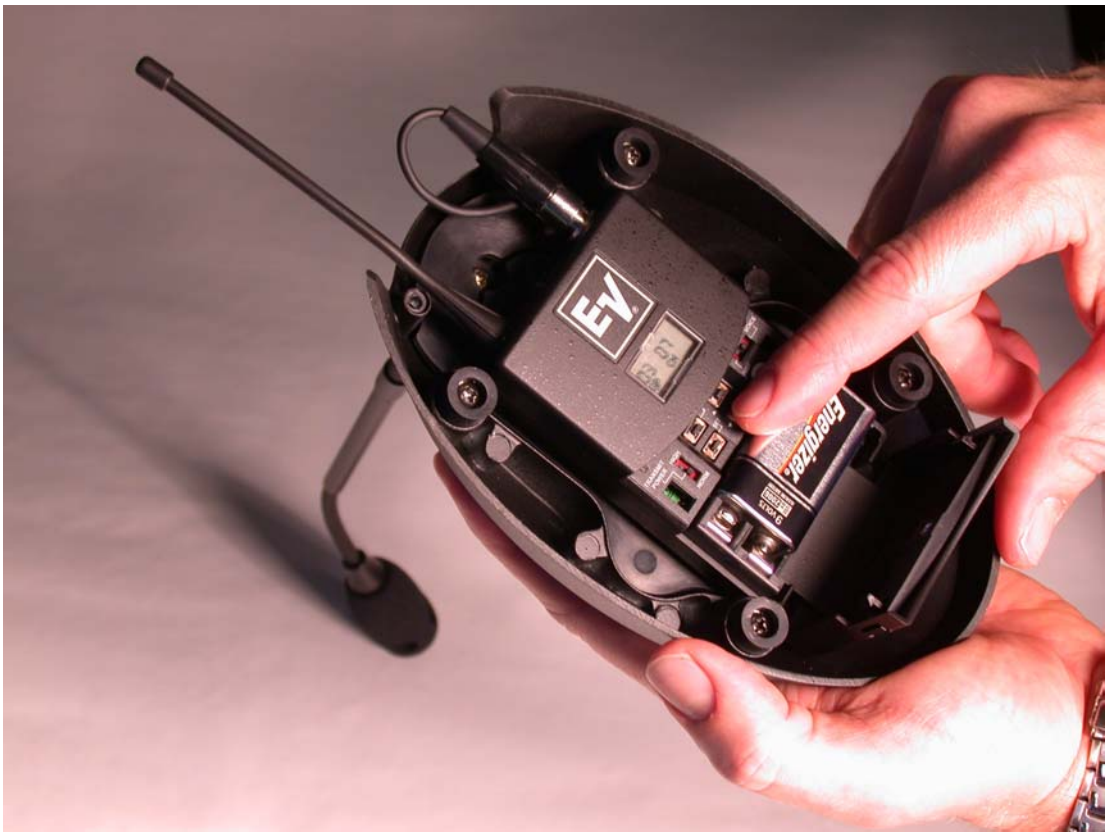
ELECTRO-VOICE® POLAR CHOICE SATELLITE™ AND RE1™ WIRELESS INSTALLED IN FORTUNE 500 CORPORATE BOARDROOMS

Burbank, CA (February 27, 2004): Advanced Media Designs, Inc (amdsys.com) are the pioneers of MediaPOINTE, an audio-visual communication & presentation technology platform quickly becoming the industry standard in 21st century business communications. Now Electro-Voice wireless microphone technology has added value to the successful system, bringing an unbeatable combination of graceful aesthetics, low-impact installation requirements and hi-tech user-friendliness to the lavish boardrooms of numerous Fortune 500 companies. AMD's Michael Jeanes described why EV wireless makes sense at this level and in this application:

"We've carried out numerous installations using the EV Polar Choice Satellite (left) and RE1-Dual wireless combination at locations across the South West. We've been particularly busy installing our MediaPOINTE systems in various Fortune 500 company corporate boardrooms. MediaPOINTE is our video conferencing and presentation technology system - our core product. It's fast becoming the standard platform in these environments. This wireless package compliments our system with aesthetic value as well as supreme functionality."

Jeanes continued: "Some of these boardrooms are really quite exquisite, with especially beautiful wall treatments and conference tables. One such tabletop was a very nicely polished, two-inch thick slab of granite. Another was a very expensive piece of glass. Understandably, the clients don't want any holes bored through these, so we investigated wireless options for microphones. Our systems operate with up to 32 microphone channels, for which we had used a straightforward boundary microphone. The MediaPOINTE system also allows separate offices to be interconnected for communication and presentations. One of these clients had 4 or 5 installations going in, and wanted to invest in both technological and design value. In this sense, ugly wires, holes and hardware will compromise the attention to detail spent on fine furniture and furnishings. Omar Arnold from (EV Reps) Quantum Sales

turned us on to the Polar Choice Satellite. I actually used the Satellite version when it was still in R&D - I acquired a prototype version, and got positive feedback from potential clients. Another thing I like about it is that it comes in different stalk lengths. We needed something relatively low profile for these applications, and an 18-inch gooseneck, whilst good for signal-to-noise-ratio, simply wasn't necessary. The 5-inch neck is fine, and the unit placement is based on discrete paper dots on the table surface - a simple but elegant solution that keeps the expensive table surface intact. When video conferencing is in use, the MediaPOINTE camera switching system focuses in on whichever mic is active. The PC Satellites help make the system sophisticated but also tastefully understated."



The **PolarChoice Satellite** brings the benefits of wireless to the boardroom, conference center, or podium. The PolarChoice Satellite is a free-standing gooseneck style microphone, firmly anchored in place by its elegantly designed base. This low-profile foundation hides PolarChoice Satellite's most powerful feature - space for a wireless transmitter. Turn the base over to reveal the specially designed compartment for housing a Telex or Electro-Voice bodypack transmitter. Connect the microphone to the bodypack, set up the wireless channel, and place the PC Satellite anywhere an easy-to-use microphone is required. No longer do you have to cut holes in tables, run

long cables, or compromise the architectural integrity of an installation. With the Polar Choice Satellite, anything is possible.

The Electro-Voice **RE-1** Series Wireless Microphone System is a completely programmable frequency agile system with Advanced ClearScan™, a dual band compander, rugged and powerful transmitters and many other features that make it worthy of the legendary RE label.

(more)

Telex Communications, Inc.
12000 Portland Avenue, Burnsville, MN 55337 • Phone: 952.884.4051 • Fax: 952.346.4985

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For full details on all Electro-Voice products,
please visit www.electrovoice.com

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

James Edlund
Public Relations Manager
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3901
Fax: 952-736-4582
E-mail: James.Edlund@telex.com

Guy Low
Public Relations Writer
Telex Communications, Inc.
12000 Portland Ave. South
Burnsville, MN 55337
Phone: 952-736-3935
Cell: 612-710- 0829
E-mail: Guy.Low@telex.com

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