News Release

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I.COMM INSTALL ELECTRO-VOICE® Sx600™ LOUDSPEAKERS AT SCHOOL STADIUM

Orlando, FL (February 27, 2004): Weatherproof EV Sx600 loudspeakers have found a new home at the Boone High School Athletic Field in Orlando, Florida. The high-output, dual-element vertical line array system features awesome sound and intelligibility, 600-watt power handling and precise vertical mounting hardware. The greater Orlando office of leading national A/V design and installation specialists I.COMM (www.icommusa.com) carried out the installation. I.COMM's Lito Delacruz described the project:

EV Sx600s have it covered at Boone High School

"The Electro-Voice elements of the installation are comprised of (8) Electro-Voice Sx600 loudspeakers, EV Polar Choice Plus 12" podium microphones and the RE-1 wireless system. This was a system update for a typical, large school stadium. As is often the case, this had been an entirely horn-driven system, and our proposal to replace it with the Sx600 had to be adequately justified. We used the graphics obtained from our EASE modeling to demonstrate to the school staff the difference in performance the arrayed Sx600 boxes could offer. The technical support we received from EV reps Sales Force & Associates was key in the decision making process. This support, whilst employing some quite sophisticated technology like EASE, is

all about simplifying the ways in which a contractor can communicate the benefits of a particular system to a client who might not be an expert in pro audio. This allowed me to put a comprehensive, informative sales package together."

Delacruz continued: "We based the EASE model upon their idea of mounting a pair of Sx600s on each one of four light posts - where the horns had been mounted previously. The school also built new bleachers for the opposing team, and they wanted precise coverage over that area too. The coverage and intelligibility are great – the Sx600 is made for this application and this environment, and they're really going to improve the quality of the whole sports experience. Similarly, the school staff's understanding of the system - its design, operation and capabilities – further adds to its value. The entire process was about customer support and education as much as about selling a product."

(more)

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L: EV CPS2T amps in the drive rack; R: The Sx600

For full details on all Electro-Voice products, please visit www.electrovoice.com

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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