News Release

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UK PROUCTION COMPANY MAJOR TOM LTD/SOUND IMAGE PICK ELECTRO-VOICE® X-LINE™ AND XLC™ LINE ARRAYS FOR SANTANA WORLD TOUR

Straubing, Germany (October 17, 2003): Rock guitar legend Carlos Santana and his band are in the midst of an extensive world tour to promote his new release “Shaman” (Arista). The elaborate production is turning into a global triumph for the Grammy award-winning virtuoso, and the German leg of the tour is proving no exception, selling out major venues like Munich's Olympiahalle several times over. The engineers of celebrated British company Major Tom Ltd/Sound Image are responsible for the sound on the blockbuster tour, and have made the Electro-Voice X-Line and X^{LC} the centrepieces of their production. Major Tom's Chris Marsh explained why: "We all agreed that the EV X-Line has the most brilliant sound of any comparable system. It offers impressive clarity at the top and remarkable warmth at the bottom." FOH man Rob Mailman and his team are using the new, compact Electro-Voice X^{LC} system as side fills, with eight cabinets per side proving a highly effective formula. Electro-Voice P3000 power amplifiers are driving the entire system.

There is no large-scale sound reinforcement application that the combination of X-Line and X^{LC} can't handle: coverage and intelligibility are delivered with a magisterial ease in keeping with the rock royalty that so often play through them. Similarly, with the Santana tour following on from the highly acclaimed Brian Wilson tour earlier this year, Major Tom Ltd/Sound Image are also putting together an equally noble string of successes.

For full details on all Electro-Voice products and brands, please visit
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(more)

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Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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