News Release

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GEORGE CLINTON & PARLIAMENT-FUNKADELIC GET 'UP FOR THE DOWNSTROKE' WITH THE DYNACORD® COBRA™ COMPACT LINE ARRAY LOUDSPEAKER SYSTEM

Minneapolis, MN (September 10, 2003): Inimitable **funk** legend George Clinton brought his Parliament-Funkadelic collective to the Fine Line Music Café in Minneapolis on September 10th, and played to a packed house through a Dynacord Cobra 4 compact line array loudspeaker system. Clinton, famous for his larger than life sense of theatrics and style, brought an equally large 17-piece band to perform patented 'P-Funk' selections from a career spanning over 30 years and 25-plus albums.

George Clinton and friends raise the roof with a Cobra-Top

Dynacord's US product manager Jeff Taylor replaced the house PA with the Cobra system for the evening, to demonstrate its range and versatility to Fine Line in-house engineer Ron Miller and the George Clinton crew. Although it was difficult to see every band member on stage at any given

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moment, the sonic imaging was loud and clear courtesy of six Cobra-Top™ loudspeakers, six Cobra-PWH™ subs and one Cobra CSR12 amp rack. Three Cobra-Top™ loudspeakers and two Cobra-PWH™ subwoofers were stacked at stage left and right, joined by two more subs at center stage. The system performed flawlessly in this setting, a small two level club with brick walls, high ceilings and a deep 'bass trap' under-balcony area. Ron Miller commented: "I was very impressed, and I'm not easily impressed. It's hard not to be skeptical when someone brings a new rig into your room. The Cobra did the job. The low end was clean, punchy and the coverage was great. I'm really looking forward to running sound through the system myself."

Stacks of (2) Cobra-PWH subs and (3) Cobra-Tops per side prove themselves in front of the house PA

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The Cobra offers a simple turnkey solution to clarity and dispersion issues, having a pre-cabled and preset DSP and amplification rack to control the sound projected from the vertically aligned array. This combination of features helps the Cobra reach the parts that other speakers cannot reach in larger venues (handling SPLs up to 137 dB), just as it shapes sound precisely into small but cave-like clubs like the Fine Line, all in space-saving compact enclosures that can be quickly stacked or flown by two people. Horizontal coverage is wide and vertically controlled by cylindrical wave projection, providing a solution to the comb-filtering issues normally associated with horizontally splayed narrow-angle speakers. Simply put, the Cobra offers unbeatable performance to price and power to size ratios.

Road manager and FOH engineer Al Davis has the challenge of mixing a plethora of instruments and vocals for the George Clinton show, all of which are subject to a showtime spontaneity that often makes a PA soundcheck somewhat futile, as Davis himself joked. The Cobra system was therefore put to task across every bandwidth, and offered all the headroom and sonic control necessary to assist a real time mix, really adding to the live, party feel that has made Clinton such a legend onstage. Unexpected additions to the familiar funk genre stylings included some frenetic violin fingerwork, soprano vocal solos and all manner of

percussion. At the end of the day, however, P-Funk has a bottom line: a tight low end upon which to layer grooves of all shapes and sizes. Cutting through the madness of the mix, the Cobra-PWH subs delivered bass as clear as a bell, and the audience went home with a serious dose of **funk**.

For full details on Dynacord ® Cobra™ systems, please visit
www.dynacord.com

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