

**BSW (BROADCAST SUPPLY WORLDWIDE) WINS ELECTRO-VOICE®
 “BROADCAST MICROPHONE DEALER OF THE YEAR” AWARD**
*Award Coincides with BSW’s 30th and Electro-Voice’s 75th Anniversary: BSW
 Celebrates Award, 30 Years as EV Dealer*

Minneapolis, MN (April 7, 2003): Electro-Voice® is proud to announce that BSW (Broadcast Supply Worldwide) has been named Electro-Voice “Broadcast Microphone Dealer of the Year”. The award commemorates BSW’s commitment to the Electro-Voice product line and their outstanding sales growth.



Electro-Voice Bestows BSW “Microphone Dealer of the Year” Award
(l-r) Telex Communications, Inc. CEO, Ned Jackson, Electro-Voice GM Microphones, Joel Johnson, BSW President, Tim Schwieger, BSW Sales Manager, Tom Roalkvam, Telex Pro Audio Group VP of Sales, Thomas Hansen

Of Electro-Voice’s relationship with BSW, Joel Johnson, general manager of microphones remarked: “BSW has demonstrated time and again their loyalty to the Electro-Voice brand. Electro-Voice and BSW have the right combination of experience and dedication to support and achieve excellent sales results with the EV line.”

BSW President, Tim Schwieger, was similarly pleased with the award: “BSW is proud to represent the Electro-Voice and Telex line. We are delighted by their
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commitment to the pro audio industry. Electro-Voice and Telex manufacture products that represent the benchmark in quality, durability, and excellent value. Ultimately, for us, this translates to total customer satisfaction.”

Based in Tacoma, Washington, BSW has been an Electro-Voice dealer for 30 years. During this time, studio professionals worldwide have come to depend on BSW for all their audio needs. BSW supplies professional audio equipment for virtually any application. 2003 marks BSW’s 30th anniversary in the broadcast and professional audio industry.

Electro-Voice microphones have been an industry standard in broadcast, live sound, fixed installation, recording, and military use for three quarters of a century; 2003 marks the celebration of Electro-Voice’s 75th anniversary. Today Electro-Voice continues to offer innovative sound solutions to audio professionals around the globe.

For more information, call 1-800-392-3497, or visit www.electrovoice.com.

Electro-Voice is a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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