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DOWNTOWN TORONTO PARTIES WITH ELECTRO-VOICE® QRx™ AND Xi™ LOUDSPEAKERS INSTALLED BY SOUND DYMAX

Toronto, Canada (January 2, 2003): Electro-Voice QRx and Xi loudspeakers have been filling clubs with quality sound and crowds of customers, since being installed at a number of nightspots in downtown Toronto by Sound Dymax (www.dymax.net). Sound Dymax, based out of Mississauga, Ontario, is a division of Dymax Special Effects Group, contract installers who also offer solutions for the lighting, laser, pyrotechnic, and video needs of contemporary clubland. The Dymax Group is essentially a one-stop shop for outfitting a cuttingedge nightclub or restaurant, combining 26 years of honed expertise in their field with today's sophisticated technologies. It's safe to say that these guys are more tuned in than most to the high expectations of nightclub proprietors and club goers alike. Richard Kuris is in charge of general sales at Dymax, and favors Electro-Voice loudspeakers for their installations, being particularly impressed by the powerhouse QRx range that continues to set the benchmark for club sound all across North America. Kuris and Dymax audio specialist Peter Lima talked about a couple of recent installations that required the EV sound solution, and why there will be many more...

Two nocturnal hotspots that have recently become EV equipped are downtown Toronto's Inside and Schmooze. As in any big city, throngs of the beautiful people head to the clubbing district to await admission into these clubs at the bouncer's discretion. However, Kuris and Lima both agree that the sound inside makes it worth the wait, and that their clients need to use the best to stay competitive in a city with a world-class clubbing scene like Toronto. Kuris explained: "We use them everywhere. We've recently done several installations on the same street with QRx! There are about five new clubs in Toronto, and we've done three of them. Our core business is nightclubs. As well as jobs in the Ontario region, we've done work offshore in the States, in Europe, in Russia, and in South America. We've been using EV on all kinds of installations for years. Peter Lima, our audio tech engineer, has a long history with EV. He's from the touring industry, and now he specifically designs our audio systems. We used to use Delta Max and T251i's. Now the QRx is our first choice. The QRx is a great value box. Nothing can beat it in its price range. We tend to use four way digital systems for our club installs, and usually couple them up with the QRx subs or the Xi subs, which have a smaller footprint and ample power for smaller spaces. For example, though we used Xi boxes on the small main dance floor, the second floor of Inside is small to medium-sized space with a low ceiling profile, ideal for the QRx's rotateable horns."

Peter Lima agrees: "The QRx makes sense for these kinds of installs for a number of reasons. The two key elements are that it can be flown and has a rotateable horn. And for smaller rooms the Xi is great too." Inside opened in summer '01 on Richmond Street in downtown Toronto, and has three floors. The main room is downstairs, the lounge is on the middle floor, and there's a VIP bar on the third floor. "Inside is a smaller club in which we installed Xi1152's. We're killing them in there! It's a very small place with a tremendous rig. Along with the Xi boxes we're using MTL-2B subs. Inside uses QRx 115/75's and the QRx

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218S on the third floor. On the second floor we used the FRi line. In the basement where the main nightclub is we used the flown Xi 1152's with the MTL-2B subs. Every floor is driven with DX38 digital processors. The room downstairs with the main dance floor is getting really favorable reviews. Everybody is always impressed with the sound quality. The whole design for the system in which we used the Xi 1152's was modeled on a brewery-sponsored mobile nightclub on the back of an enormous trailer. There's guite the rig on that tractor-trailer! There are 4 Xi 1152's, 4 MTL-2B's, and also the DX38's. This is like a Stageline semi; it opens up into a nightclub that serves beer. The DJ goes up on the top of the trailer in the VIP section and he spins the tunes from up there. It opens about to a dance floor of about 24 feet. It's something to see! Basically that was the model for Inside. We used QRx exclusively at a nightclub called Schmooze. Schmooze opened in the spring of 2002. It's a fairly large club with two floors. Now that's a really nice looking place. Again, there's a tremendous amount of QRx in downtown Toronto right now! The QRx has become Sound Dymax's staple box. The install at Schmooze was all QRx: on the main dance floor we used 4 QRx 115/75's, 4 QRx 218S, 12 FRi+ 122/94, and 8 Sx80B's. It's an amazing system. The QRx line is working really well for Sound Dymax, whose business is strictly nightclubs and restaurants. It's chiefly for playback music, and this product is perfect for that. It's really doing well – it's performing. Plus it's a value added product." Dymax believe that EV loudspeakers speak for themselves in the thriving club scene on their doorstep, and the QRx is currently creating the biggest buzz downtown. Their installation schedule, which includes an upcoming project with QRx at a large banqueting hall, is testimony to the QRx line's power and versatility: as sound professionals all across the continent continue to agree, it's a lot of box for the buck!

For full details on the Electro-Voice QRx and Xi loudspeakers systems, along with all EV product lines, please visit www.electrovoice.com or call 1-800-667-3968.

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