# VS Release

# **News Release**

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# EV (ELECTRO-VOICE®) INTRODUCES THE NEW "+" VERSION OF THE FRI LOUDSPEAKER SERIES TO AES 2002

Based on EV's RMD™ Technology and Designed for Flexibility in Live Sound and Fixed Installation Applications Where Aesthetics and Low-Profile Design are Key

**LOS ANGELES, CA (October 5, 2002):** EV (Electro-Voice®) is displaying the FRi+ Series of loudspeakers at AES, Booth #1747. Catering to the growing needs of sound contractors, the FRi+ brings new vertical pattern control options and large format drivers to sound reinforcement and fixed installation applications where aesthetics and low-profile design are key.

"What's unique about this loudspeaker system is the significant improvement our R&D staff made to the original FRi line," says Kent Peterson, EV product category manager for loudspeakers. "Besides offering the benefits of the original FRi line, namely, multiple suspension points for vertical and horizontal orientation, a trapezoidal cabinet design, and RMD technology, the FRi+ gives contractors precisely what they've continually asked for – expanded horn coverage. With 60-degree x 40-degree, 90-degree x 40-degree, 60-degree x 60-degree coverage now available in both 12- and 15-inch models, the FRi+ Series is entirely capable of meeting and exceeding the needs of any fixed installation application."

Other features of the FRi+ Series include a passive/bi-amp design with tamper-resistant simple jumper design for easy change-over, rotatable horns and industry-lauded DH7 compression drivers with 3-inch voice coils (featured in the Electro-Voice QRx loudspeaker line) for increased performance and durability. The DH7 simply improves the original, high-performance design of the FRi by providing more in terms of power handling, sensitivity, and dynamic range.

The FRi+ Series includes the following models:

- FRi+122— 12-inch, 2-way, 400-watt, available with 60° x 40°, 90° x 40°, 60° x 60° and 90° x 90°HF horn
- FRi+152 —15-inch, 2-way, 400-watt, available with 60° x 40°, 90° x 40°, 60° x 60° and 90° x 90°HF horn
- **FRi+181S**—18-inch, Subwoofer, 350-watt

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The FRi+ Series also incorporates flexibility into its exterior design, with metal cabinet grilles designed to accommodate custom fabric coverings to match a variety of interior decors, and as an improvement to this original design, the FRi+ Series also features Futura® coating on the exterior, providing the ultimate in surface durability.

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

For more information, call 1-800-667-3968, or visit www.electrovoice.com.

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