

News Release

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Classic New York Pub Chooses Electro-Voice® EVID™ Loudspeakers *Darcy McGee's Irish Pub in Buffalo, New York Installed with EVID Premium Surface-Mount Loudspeakers*

Burnsville, MN (August 15, 2002): Theatremax, Inc., a five-person professional audio consultation firm in Williamsville, NY, recently chose Electro-Voice® EVID™ loudspeakers for a unique commercial installation in Buffalo, New York. Theatremax takes quality and thoroughness as its watchwords. It keeps itself small to keep awareness of quality and meticulous work high, and its clients will wait patiently for other jobs to finish because they know they'll get the same top-notch treatment. Theatremax installer Incao has twenty-five years of experience as a designer, seller, and installer of professional sound systems and has used EV products for years. He finds that the EVID 6.2 has a nice round sound. "The quality impresses me," remarks Incao, "and the mounting bracket is a treat to me because it allows me to place the sound wherever I want it to go." These attributes of the EVID line fit well with new directions in sound design for bars. The old dance-club model is giving way to the "party bar", in which foreground sound fills the room through many small speakers with punch and weather resistance, not through a few giant stacks. "I'm happy with this product," says Incao. "It lets me use cookie-cutter systems. To find a box this easy to use and place, while still getting that low-mid punch in the 130-200 Hz range, is key."

The Darcy McGee's Irish Pub in Buffalo is part of a chain of Irish-themed bars with a strong emphasis on authenticity, right down to paneling and metalwork imported right from the Emerald Isle. Six EVID 6.2 loudspeakers surround the freestanding bar, and eight EVID 4.2 cabinets wrap around the room's perimeter to cover the entire space. The result, says Incao, is a room where "Not only can you never walk out of the sound, you can never walk out of stereo. I'm pleased."

Electro-Voice® is a professional audio brand of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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