

News Release

Pro Audio Group

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Electro-Voice® Celebrates 75th Anniversary: 1927-2002

Professional Audio Industry Giant Looks Back to the Past and Prepares for the Future

BURNSVILLE, MN (April 25th, 2002): Telex Communications, Inc. is proud to announce the 75th anniversary of Electro-Voice®, the world renowned professional audio company and manufacturer of wired/wireless microphones, loudspeakers, power amplifiers, electronics, and mixing consoles for music industry, fixed installation, commercial sound, concert sound, broadcast, aviation, and military applications.

Originally founded in 1927 by Al Kahn and Lou Burroughs in South Bend, Indiana, Electro-Voice® has grown into one of the true giants of the professional audio industry. Having taken their name from a P.A. system designed for the Notre Dame football coach legend Knute Rocke – who called the system his “electric voice” – Electro-Voice has earned the reputation of being one of the most significant designers, manufacturers, and purveyors of microphones of the past century.

EV was first recognized for the invention of the humbucking coil in 1934 and the noise-canceling microphone in 1942 – two major advances which put Electro-Voice’s annual production near 1 million microphones. The company was also among the first to use Alnico magnets, which substantially improved frequency response and handling noise. The development of Acoustalloy®, a synthetic plastic, made dynamic microphones practical for studio use. . Electro-Voice, besides receiving a special war citation at the end of WWII for the development of the T-45 lip microphone, won an Academy Award in 1963 for their advances in the world of film sound with the 642 shotgun mic. EV also made significant contributions to the sound of jazz, blues, and rock ‘n’ roll. Archival photos of Elvis Presley show him performing with the classic RE10 dynamic microphone. Another development –Variable-D® – prevents proximity effect (up-close bass boost) and provides a more uniform frequency response. Variable-D is a key feature of the RE20, a broadcasting- and pro sound industry standard.

(more)

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More recently, EV was the first to bring Neodymium-based N/DYM® dynamic microphones to market.

General Manager of wired & wireless microphones, Joel Johnson, is proud of the accomplishments Electro-Voice has made in 75 years, but points out that the celebration is as much about the future as it is the past. "We plan to celebrate and build on the legacy we've established over the past century. However, we're even more focused on the future! Our R&D staff is as busy as they've ever been to ensure that EV mics will remain industry leaders!"

Telex Communications, Inc., is a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS , AudioCom™, RadioCom™, Dynacord®, Midas®, Klark Teknik®, University Sound® and others.

For more information, call 1-800-667-3968, or visit www.electrovoice.com.

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