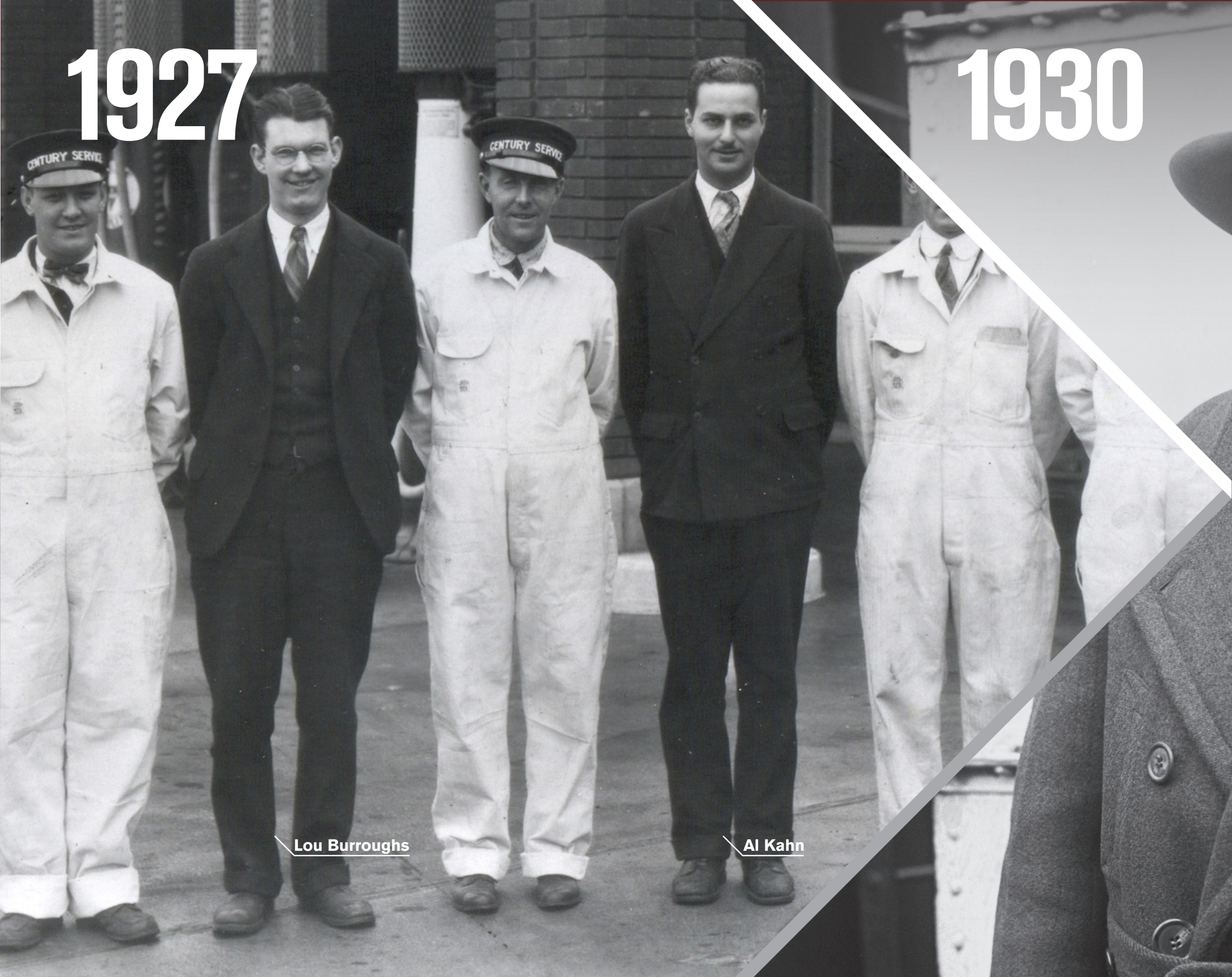


1927



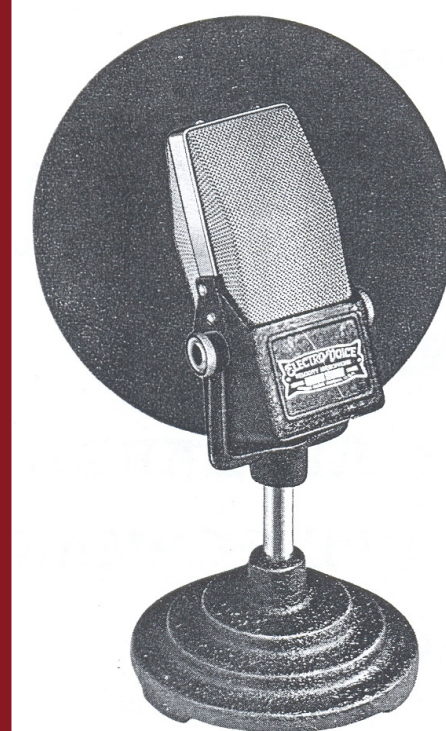
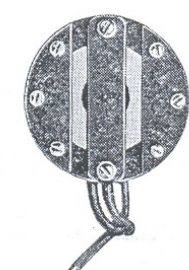
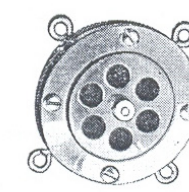
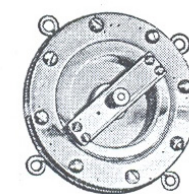
Lou Burroughs

Al Kahn

1930



ELECTRO-VOICE



Rockne to Coach With Amplifiers

Knute K. Rockne, who has made Notre Dame football teams the talk of the country for many years, will coach his 1930 aggregation "by remote control" as it were, by means of a public address system.

Seated in a specially constructed tower and speaking into a microphone, the noted mentor's caustic remarks will be carried to his team by means of amplifiers which will reach all parts of the practice field.

Coach Rockne was ill last season and most of the winter and while his physical condition is said to have greatly improved, he is expected carefully to conserve his strength for the arduous duties that will be his this coming fall in whipping another championship team into shape.

The apparatus which he will use is the product of Albert R. Kahn and L. R. Burroughs, South Bend young men who are manufacturing and marketing it under the name of the Electro-Voice Manufacturing company, Inc. Their headquarters are at 110 West Colfax avenue. They entered into a contract this week with Mr. Rockne to furnish him the paraphernalia in time for the opening of the practice season.

'Rock' Barks at Practice.



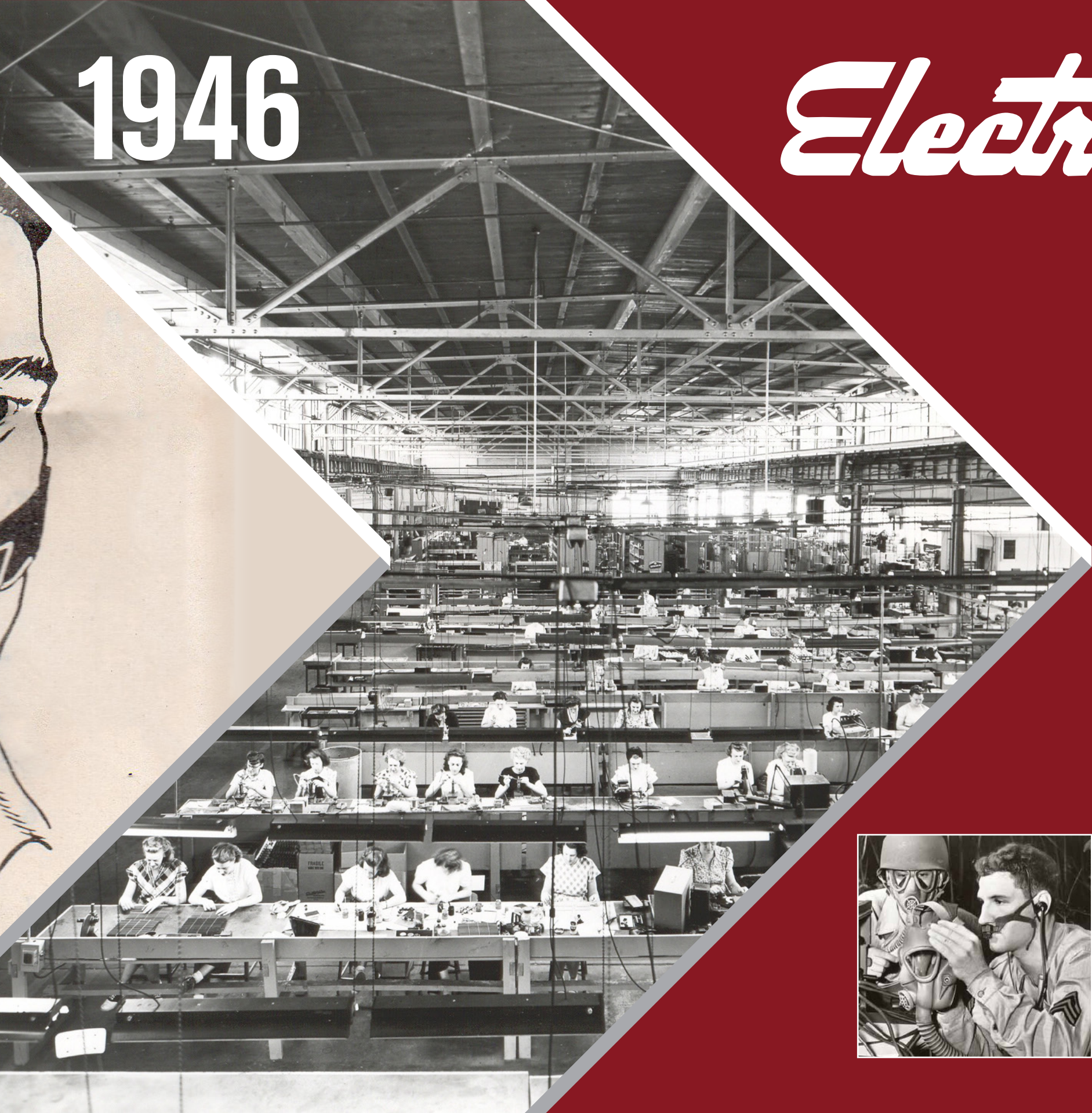
SPEAKER SYSTEM TO BE MADE HERE

A portable public address system capable of reaching approximately 3,000 persons will be manufactured by the Electro-Voice Manufacturing company, Inc., which Saturday filed articles of incorporation with the secretary of state in Indianapolis.

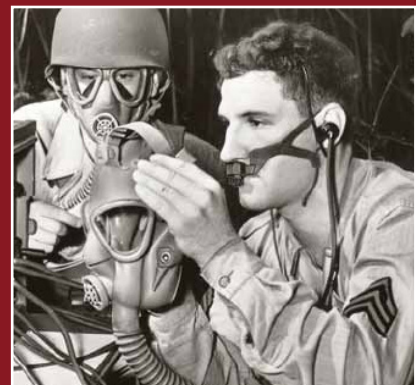
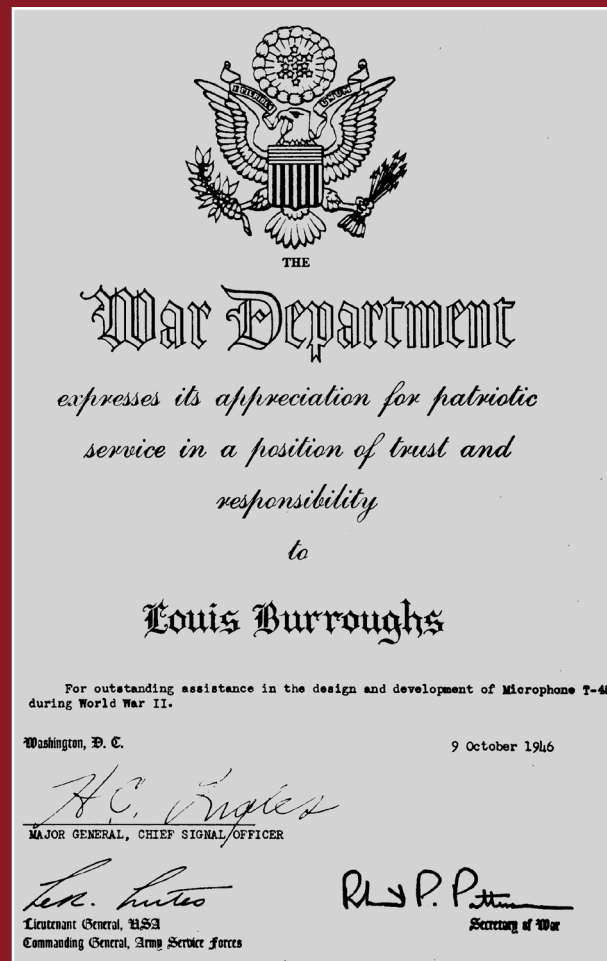
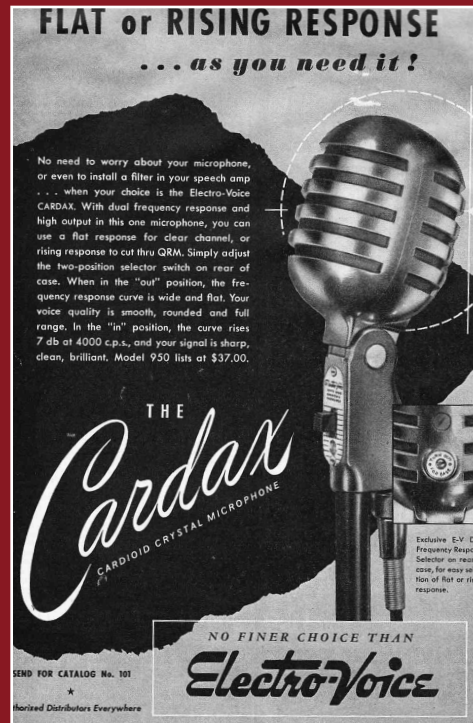
The incorporators are Albert Kahn and Louis Burroughs, partners in the Radio Engineers, Inc., 119 West Colfax avenue, and Mr. Kahn's father, Maurice L. Kahn, of 1939 Riverside drive. The new company will manufacture its product on the third floor at 119 West Colfax avenue, according to Albert Kahn. The incorporation calls for a capital stock of 100 shares at \$10 par value.

1942

1946



Electro-Voice



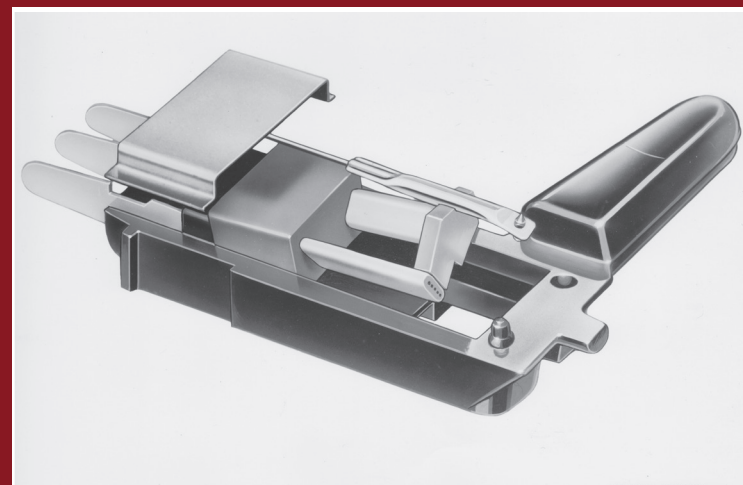
1954

664 VARIABLE D HIGH-FIDELITY CARDIOID DYNAMIC MICROPHONE

Outperforms Any Other P. A.



It took an entirely new concept, Variable to do it, but it is... cast... m... every P. A. install... personal tape rec... amateur rig. T... is such a re... in the field



For audiophiles who like to feel the deep bass in recorded music, Electro-Voice has perfected its 30-inch loudspeaker, the model 30W. Write to manufacturer in Buchanan, Michigan for more information.



ELECTRO-VOICE SCUBACOM UNDERWATER VOICE COMMUNICATIONS

Now, diving can be even more fun and safer
(makes commercial diving more productive, too)

"It's the greatest experience... ever!" Now — for the first time at a reasonable price — you can talk with your diving companions. Scubacom makes a great sport even more enjoyable — and infinitely safer.

To talk, you simply press a button. No warm-up period is required. It isn't necessary to direct the speaker toward the diver you wish to talk to. The sound waves carrying your voice are non-directional. To hear — all you have to do is listen! No receiver is needed. Scubacom permits conversations within a radius of 150 feet and it is fully operational up to 120 foot depths.

Nothing can take the place of speech for relaying impressions, indicating findings, conveying instructions, or expressing warnings. And nothing can give the assurance of the voice — particularly to the untainted or to those requiring assistance. Nothing can handle the job like SCUBACOM!

System (complete)..... only \$210.00



Concert in the Sun
...WITH 2-WAY WIDE-RANGE
Electro-Voice MUSICASTER
all-weather high-fidelity speaker system

Now you can very easily set up a permanent or portable outdoor extension of your high-fidelity music system... for relaxed enjoyment. Take the Musicaster to the patio, or pool... and treat yourself, your family, your guests to the pleasure of a full concert or background music... or even the ball game.

Unique design of this compact, integrated loudspeaker system assures superb musical balance and clarity. Exceptional bass response is achieved through the built-in folded horn. High frequencies are smoothly and effectively radiated from the exclusive E-V Radiator dual-cone speaker. Wide projection angle simplifies placement of the MUSICASTER for complete listening coverage.

All-weather performance is guaranteed by special silicon-treatment of the cone assembly. The speaker is fully protected by the rugged diecast aluminum housing... hand-finished in Moss-Tan baked enamel. You can set the Musicaster anywhere on its built-in rubber feet. Use the mounting bracket as a convenient carrying handle.

DOUBLE YOUR FUN WITH STEREO. You can add the excitement of stereo sound outdoors with a second Musicaster. Ideal combination of wide-range response and wide-angle dispersion gives you the startling realism of 3-dimensional reproduction.

E-V MUSICASTER High-Fidelity Speaker System. Responses: 40-12,000 cps. Dispersion: 180°. Impedance: 8 ohms. Power handling capacity: 20 watts. Size: 27 1/2" x 8 1/2" x 4 1/2". Net wt. 23 lbs. List Price, \$80. Net Price, \$48.

Accessory Model MB-1 Surface Mounting Bracket. For most, weather-resistant installation on flat wall. List Price, \$4.50. Net Price, \$2.25

See it... Hear it... Enjoy it... on Money-Back Guarantee At Your E-V Franchised Dealer (see opposite page)

For Complete Information Write to Dept. 78-FF
ELECTRO-VOICE, INC. • BUCHANAN, MICHIGAN

Research-Engineered High-Fidelity Speaker Systems, Phono-Cartridges, Microphones, Sound Projectors, Communications Equipment, Marine Instruments, and other Electro-Acoustic Products.

NEWEST-FASTEST SELLER IN THE FIELD...
CDP COMPOUND DIFFRACTION PROJECTOR
FOR BETTER VOICE PENETRATION & FULL RANGE MUSICASTER

WEATHER PROOF
BLAST PROOF
SPLASH PROOF
PRACTICALLY INDESTRUCTIBLE

WIDER RANGE - GREATER COVERAGE
Diffraction improves sound throughout room
Peak frequency response - 5 db. 175-14,000 cps
Radiates 2 1/2 inches more musical range
Penetrates penetrating power & coverage
Net wt. 10 lbs. - net cost

For the complete demonstration
Electro-Voice

Dynamic REALISM!

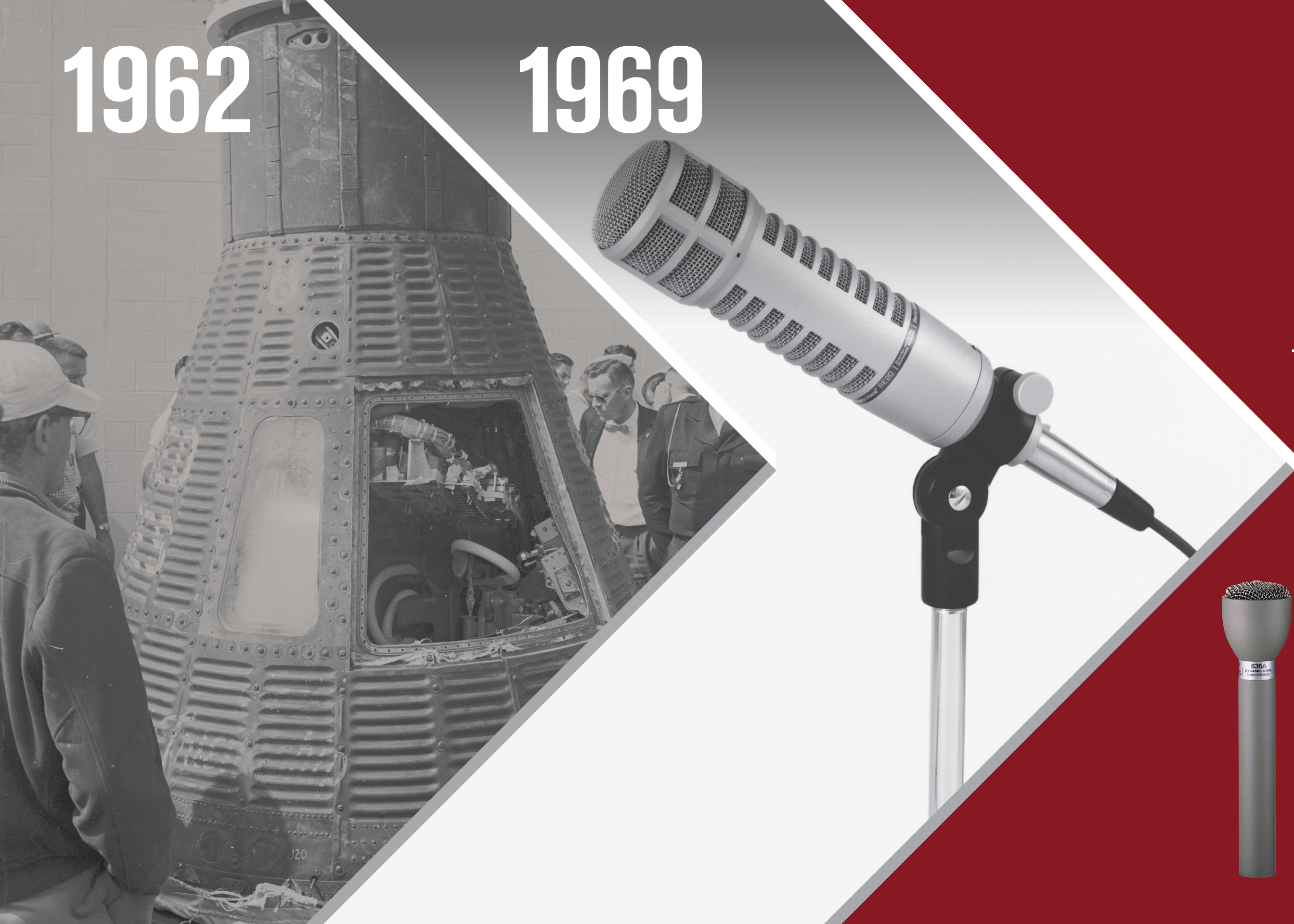
**2, 3 AND 4 WAY
SPEAKER SYSTEMS
AND DRIVING UNITS**

Electro-Voice ELECTRO-VOICE, INCORPORATED • BUCHANAN, MICHIGAN



1962

1969



FREE HOME DEMONSTRATION!

Enjoy a free demonstration of the remarkable Electro-Voice Model 643 in the comfort of your own living room. No cost or obligation. No fuss or muss, no coupons to fill out, and no salesman will call! All you do is flick a switch!

Turn on your TV set during the next presidential news conference. Any channel. Look closely and you may see what appears to be a "buzzsaw" on stage next to each TV camera covering the reporters. This is the E-V Model 643 dynamic Cardline microphone, the most directional broadcast microphone on the market!

The 643's are up to 50 feet away from the reporters, yet the sound is clear and natural in quality... you can hear as well at home and some times better than the President himself! Compare this unobtrusive pickup with the conventional hand-held microphones or "cornfields" of microphones used in the past. A dramatic demonstration that the 643 reaches farther than any other broadcast microphone available!

And there are plenty of other demonstrations. At football games and parades, 643's pick up marching bands with recording fidelity up to two city blocks away! In TV and film studios and on remotes the 643 delivers clean dialogue despite wind and noise that would spoil the "takes" from an ordinary microphone.

The E-V Model 643 is another example of the many positive contributions by Electro-Voice to professional sound pickup techniques. If your sound problems can be solved by a 7-foot microphone that "reaches" farther than any other, arrange now for a studio demonstration of the unique new 643. Ask your E-V professional microphone distributor for details today!

New 7-Foot Long
Electro-Voice
Microphone

Electro-Voice

ELECTRO-VOICE, INC.
Commercial Products Division, Dept. 621V
Bucaran, Michigan



More E-V microphones are seen at major news events than any other brand.

17



18



19

The Electro-Voice Model 642 Cardline Microphone Earns

THE FIRST ACADEMY AWARD FOR MICROPHONE DESIGN IN 22 YEARS!

Today's movies, radio, TV and recordings sound better, thanks to a microphone design that has revolutionized sound pickup techniques. It is the Electro-Voice Model 642 Cardline ultra-directional microphone.

The E-V 642 has contributed so much to motion picture sound that on April 8, 1963 it was presented the coveted Academy Award certificate by the Academy of Motion Picture Arts and Sciences—the first such award to a microphone in 22 years!

Film sound engineers found the unique 642 Cardline design sharply reduced effects of noise and distance. They obtained clear, crisp sound under circumstances previously thought impossible.

The 642 is another major achievement by Electro-Voice in the art and science of electro-acoustics. This engineering leadership extends equally to professional and commercial sound, home high-fidelity recording and reproduction—even to photograph needles and cartridges.

No matter what your interest in sound, look to Electro-Voice for the consistently superior engineering that means award-winning performance for you.

Electro-Voice
"ACADEMY AWARD-WINNING SOUND"

ELECTRO-VOICE, INC., Dept. 621A, Bucaran, Michigan
Enter my subscription to "Microphone Facts", the FREE E-V newsletter on professional microphone applications.

Name _____
Company _____
Address _____
City _____ State _____

Model 642
\$399.00 list

16

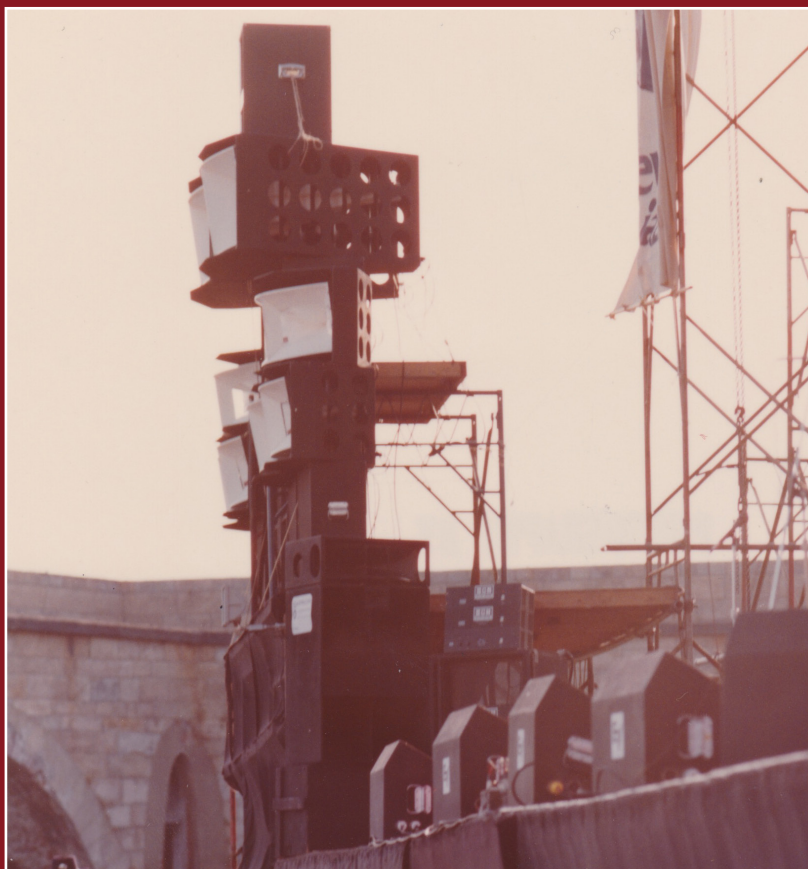


1975



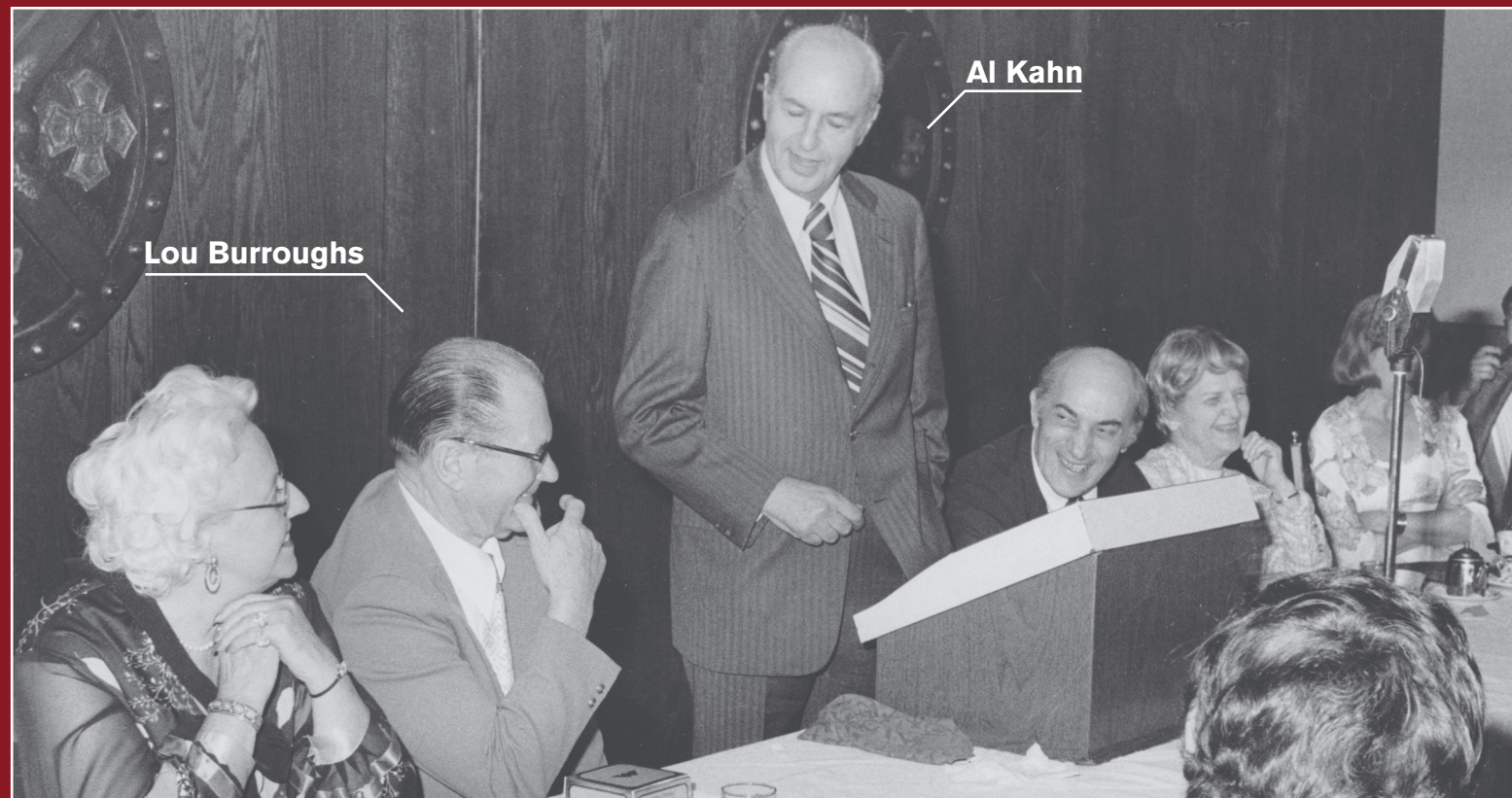
EV Electro-Voice

20



Interface: A
A rational discussion

22

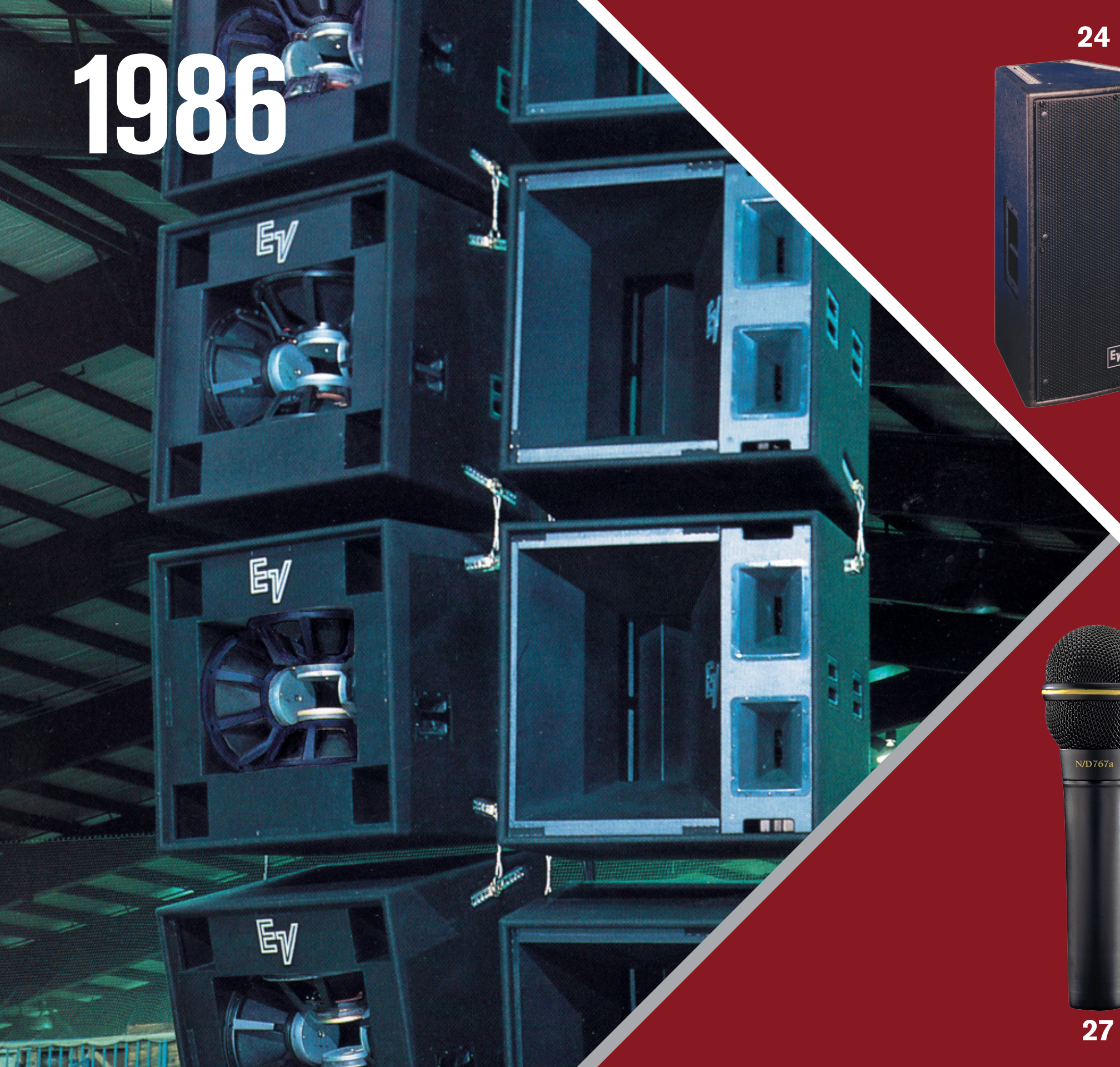


21



23

1986



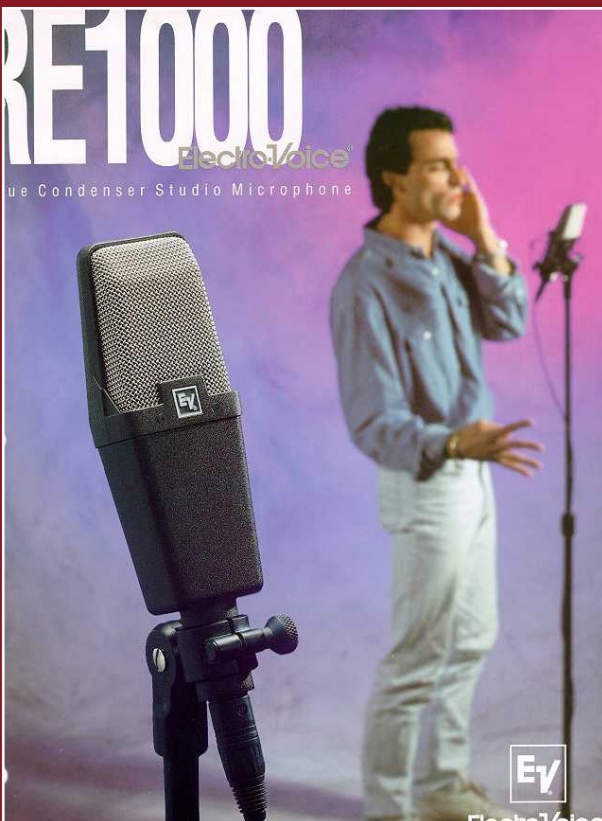
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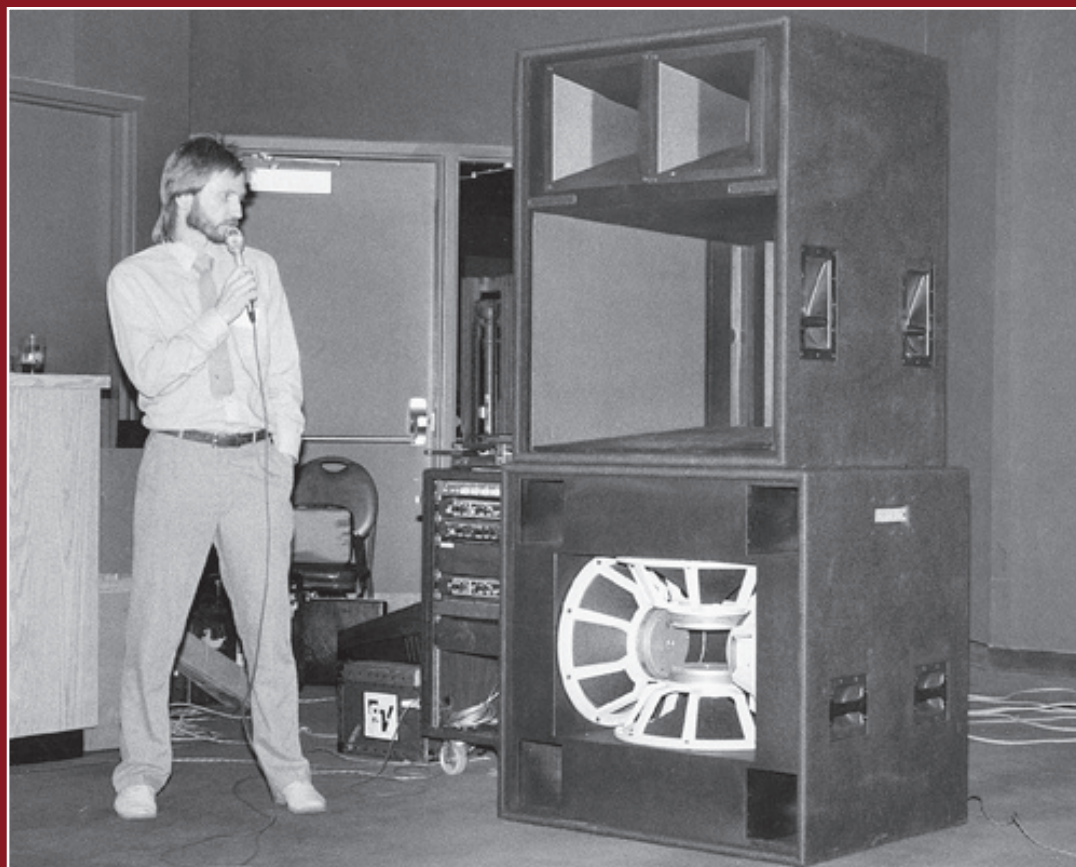
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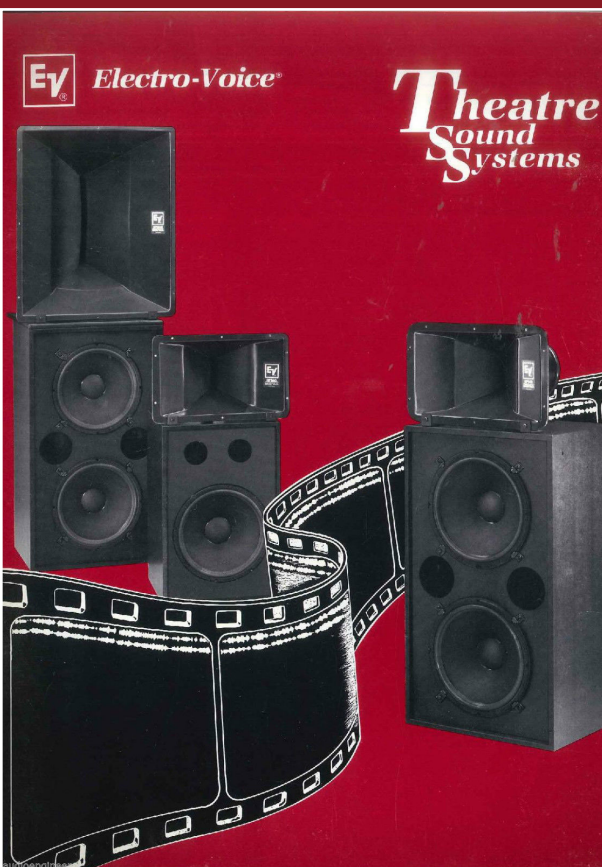
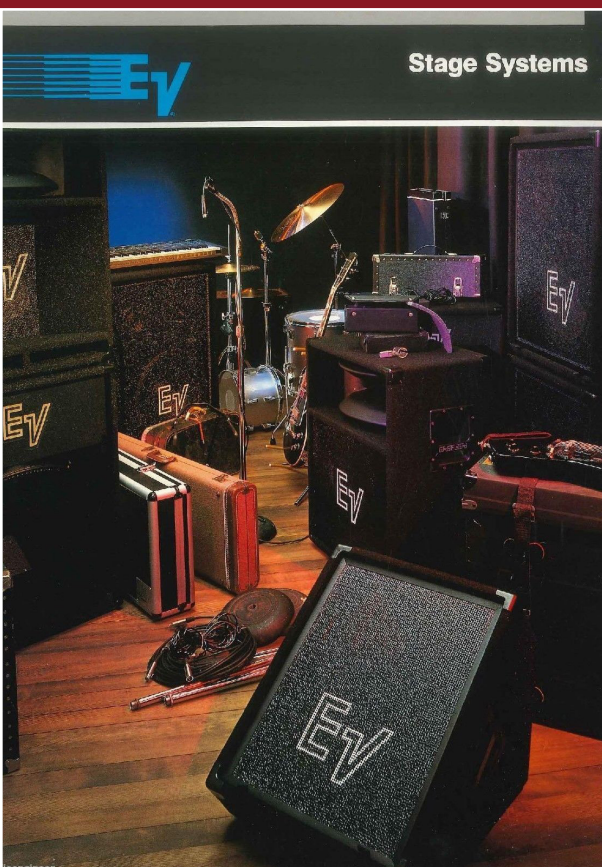
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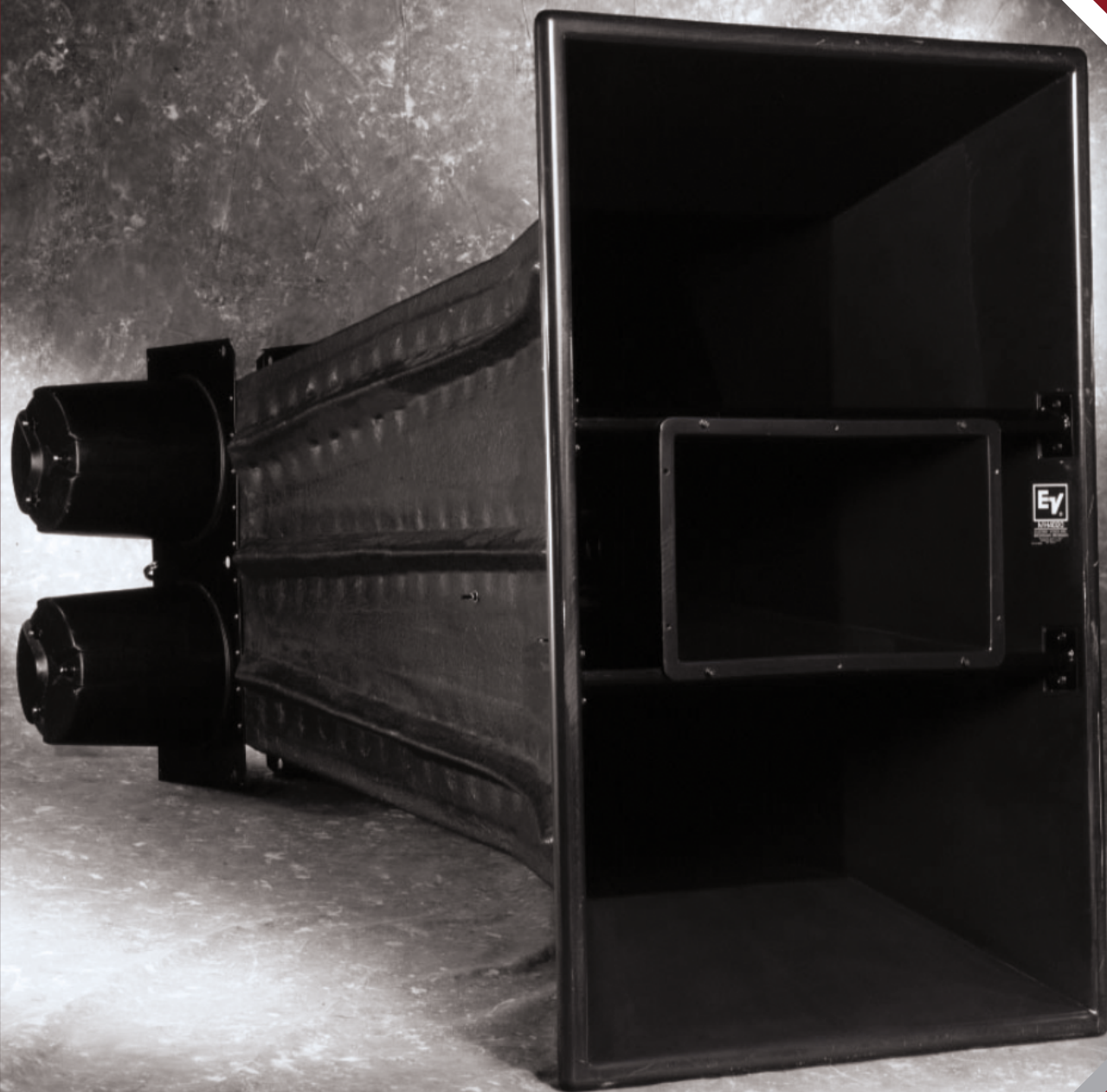
28



29



1993



30

Electro-Voice Sx200's provided sound reinforcement at the 1995 Ann Arbor Folk Festival in University of Michigan's 4,000-seat 18th Auditorium.



Powerful enough to fill a concert hall.



Compact enough for "real world" tours.



Electro-Voice, Inc., a MARK IV company, 600 Cecil St., Buchanan, MI 49107
616/695-6831 800/234-6831 In Canada: 613/782-2141

System 200™
MODULAR PRO AUDIO

El System 200™ Modular Pro Audio de Electro-Voice ha sido diseñado para ser el mejor y más liviano sistema de parlantes de rango completo en la industria. Y ha tenido un gran éxito. Por su claridad e impacto, los profesionales del audio lo están usando en lugares típicamente reservados para sistemas más grandes y caros.

Así que, una vez que haya escuchado la profundidad, el detalle y la potencia del Sx200 de rango completo, el Sbi20 sub y el controlador electrónico Xp200A, no se sorprenda si usted mismo se pregunta: "¿No es mucho sistema para lo que necesito?"

Usted pronto comprobará que....

"Uno Nunca Puede Tener Mucho De Las Cosas Buenas".

31





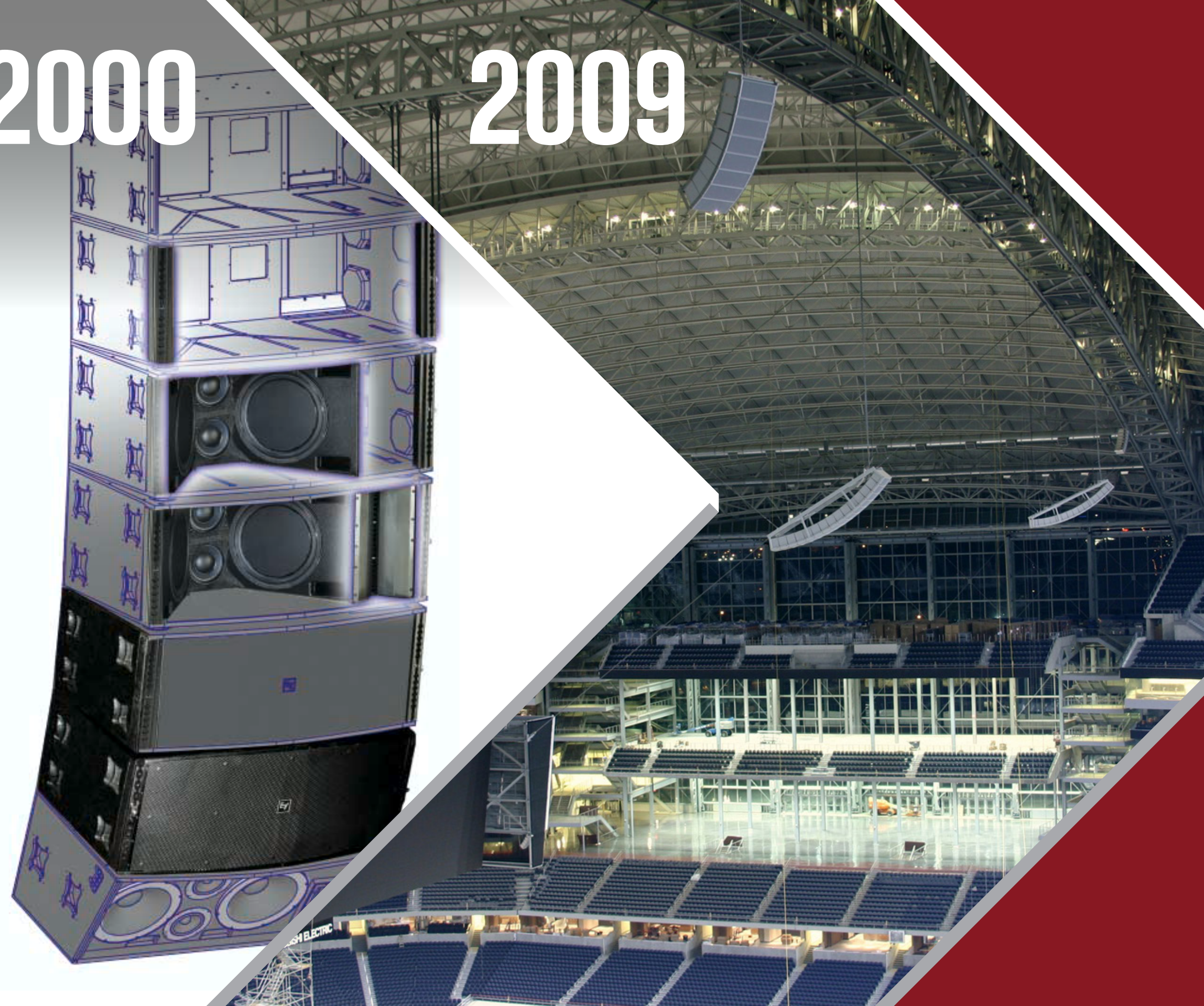
32



33

2000

2009



At Electro-Voice, we think inside the box. . .

Celebrating Eight Decades of Decade in 2007, Electro-Voice has delivered world-class audio for some of the biggest names and events of all time, from classic live the Beatles and the Stones to contemporary live The Foo Fighters and Kenny Chesney. We have even the list of choice for the largest live event ever—LIVEST.

The very same audio performance and reliability the big names trust is built into everything EV makes, from the smallest portable speakers to the largest touring rigs. We design and manufacture all our own transducers from the ground up, right here in the USA, in the same compact EV loudspeaker design you hear at stadium shows are crafted into each and every EV portable live model, at every price point, for superior sound.

That's why guitar heavyweights like Zak Wylde lead their choices with EV's 12L, Black Label speakers. That's why Steve Ray Morgan loves his EV 12L, Classic speakers, along with countless others who demand more without compromise.

In the same idea, we pack our lightweight, super-strong polypropylene enclosures full of premium components, offering maximum performance and maximum weight while other brands fill their cheap plastic boxes with poor quality parts, saving themselves money and denying YOU sound quality. Whether running separately or together as a system, we believe that portable speakers should offer consistent quality performance. Hear the difference for yourself and step up to EV.

...Because it's what's inside the box that counts.

Live For Sound
www.electrovoice.com

Regular American Sound

Improving a Legend...

Designed to be driven by a single EV 12L, the Eliminator i system adds up more SPL than many barged systems.

EV Eliminator i

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i rock.

Introducing Electro-Voice® Eliminator i™ Enhanced Bass Response Speaker System

Incredible sound from an amp/sub/speaker system, designed to play together.

Innovative processor in the Eliminator i™ amp—tuned to the i speakers—delivers every note with clean, extended bass response.

Internal crossover in the sub keeps setup simple.

Industrial-tough cabinet construction for bands on the go.

Impressive vocal range and clarity.

In-your-face bass response.

Indulge yourself.

info: www.electrovoice.com
1-800-667-3168

Eliminator i™ Amp—rated 400 watts per channel

i rock with **Eliminator i™** Enhanced Bass Response Speaker System

Step up to Electro-Voice®

i jam.

Introducing Electro-Voice® Eliminator i™ Enhanced Bass Response Speaker System

Incredible sound from an amp/sub/speaker system, designed to play together.

Innovative processor in the Eliminator i™ amp—tuned to the i speakers—delivers every note with clean, extended bass response.

Internal crossover in the sub keeps setup simple.

Industrial-tough cabinet construction for DJs on the move.

Impressive vocal range and clarity.

In-your-face bass response.

Indulge yourself.

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1-800-667-3168

i jam with **Eliminator i™** Enhanced Bass Response Speaker System

Step up to Electro-Voice®



2011

2013



Electro-Voice

42



41



90
YEARS

Thanks for looking and
thanks for listening!

LIVE FOR SOUND



43